

January Science Café **Citizen Science!**

New Technologies, New Audiences

Thursday, Jan. 16, 2013 6:00 p.m. - 7:00 p.m. Arizona Science Center

600 E Washington Street
Phoenix, AZ
(602) 716-2000

Citizen science takes to the web

Citizen scientists are changing the way science gets done, and the Internet is changing the way citizen scientists can get involved with new projects and expand their skills.

“Science we can do together”

Scistarter.com and other online communities are expanding the reach and visibility for citizen science projects. This talk will explore the roots of online citizen science platforms and will examine novel approaches to reaching new audiences.



Darlene Cavalier

Founder, Scistarter
Founder, Science Cheerleader
Senior Advisor, Discover Magazine

Darlene Cavalier is the founder of Scistarter, an online citizen science community that collaborates with scientists to tackle formal and informal research projects. She also founded Science Cheerleader, working with cheerleaders pursuing science and technology careers to promote involvement of citizens in science and science policy.

visit cns.asu.edu for more information

Science Cafés are free, informal discussions that bring together members of the community with university faculty to discuss how science and technology can change the future.

In the typical café, a scientist or researcher will speak for 20-30 minutes on a topic, with the rest of the time for the public to ask questions and present concerns.

In-service teachers receive 1 hour Professional Development for each Science Café attended.