

Rooms locations: 1st Fl. - Nicollet B, C, D; 2nd Fl. - Greenway A-J and Greenway Promenade, Regency, and Skyway; 5th Fl. - Cedar Lake, Lake Minnetonka, Lake Nokomis, and Lake of the Isles

Monday 10/16/2006

1-5:30 PM

COPRA Lake Nokomis.

Tuesday 10/17/2006

8:30 AM-5 PM

COPRA Lake Nokomis.

Wednesday 10/18/2006

8:30 AM-3 PM

COPRA Lake Nokomis

1-4:30 PM

On-site Workshop: Democracy Innovation in Minnesota: From "Me to We" Off-Site

1:30-7 PM

Registration Greenway Promenade

3-4:15 PM

Accreditation Institute Workshop: Self-Study Cedar Lake

3-9 PM

NASPAA Executive Council Meeting and Dinner

Lake Minnetonka

4:15-5:30 PM

Accreditation Institute Workshop: Site Visitor Training Cedar Lake

Thursday 10/19/2006

7-8:30 AM

**BREAKFAST - ON YOUR OWN** 

7:45-9 AM

Universities and Their Communities Greenway J
Marketing the Nonprofit Curriculum Greenway F

8-9 AM

Welcome/Orientation for First-Time Conference Attendees
International Education Committee

Lake of the Isles
Greenway H

8 AM-5 PM

Registration Greenway Promenade

AJ

8:30-9 AM

Welcome/Orientation for First-Time Conference Attendees

9 AM-5:30 PM

Exhibits Open Greenway Promenade

9:15-10:30 AM

Opening Plenary Nicollet C/D

10:30-10:45 AM

Coffee Break Greenway Promenade

Sponsored by Walden University



10:45 AM-12:15 PM	
Democracy and the Future of Public Administration	Greenway A
Ideas for Nonprofit Guidelines' Revision and Implementation	Greenway F
Development and Implementation of Guidelines for NASPAA-member programs with Health Care Concentrations	Greenway B
The Roles of Policy Makers in Strengthening Civic Life: Partnerships of Minnesota Works Together	Croonway
Roundtable: "Public Administration and Challenges of Emerging Technologies"	Greenway I Greenway J
Noundable. If ability Administration and onalienges of Emerging Technologies	Gleenway 3
12:30-2 PM	
NASPAA Awards Presentation Luncheon	Nicollet C/D
2:15-3:45 PM	_
NASPAA Standards 2009: Defining Quality in Public Affairs Education – Visions of Accreditation	Greenway E
Social Equity and Public Affairs Courses: What's Going On?	Greenway A
Cultural Competency and Diversity	Greenway E
MPA Program Innovations Integrating the Reality of Third Party Government into Public Management Curricula	Greenway F Greenway C
Marketing Panel: New Wave Marketing for Your School and ProgramPlus a Sneak Peak at New	Greenway D
Surveys Results about the MPA Degree and its Value to Employers	Orcenway D
3:45-4 PM	
Coffee Break	Greenway Promenade
Afternoon Snacks Sponsored by the University of Kentucky	AJ
4-5:30 PM	
The Future Market for Graduate Education in Public Administration	Greenway I
Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now?	Greenway B
What Do We Need for 2015?	
Public Finance and the Future of the Public Sector	Greenway C
Section Meeting and Election: Health Sector Education Accreditation Institute:	Greenway D
Using the Capstone Course to Generate Student Learning Outcomes	Greenway A
Johns Gapotono Godico to Gonorato Gracioni Zoanning Garcomos	
6-7:30 PM	
Local Host Reception	Off-Site
Sponsored by the Humphrey Institute of Public Affairs at the University of Minnesota	
Friday 10/20/2006	
7-8 AM	
Committee Meeting: Finance	Greenway B
Committee Meeting: Local Government Management Education	Greenway A
7-8:30 AM	
BREAKFAST - ON YOUR OWN	
Committee Meeting: Standards	Greenway C
7:15-8 AM	
Optional Skyway Walking Tour	Off-Site
7:00 0:00 AM	
7:30-8:30 AM	6 -
Section Meeting: Nonprofit Education	Greenway D
Section Meeting: Small Programs	Greenway E
8-9 AM	
Governing Across Sectors	Greenway F
PAA National Council Meeting	Greenway H
Committee Meeting: Doctoral Education	TBA
Committee Meeting: Executive MPA	Greenway I
Committee Meeting: Marketing	Greenway J



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О	-3	м	IVI	

Committee Meeting: Social Equity and Public Affairs Education TBA Committee Meeting: Diversity Greenway G

8 AM-5:30 PM

**Exhibits Open** Greenway Promenade

Registration Greenway Promenade AJ

9:15-10:45 AM

Educating Leaders for the Public Sector Greenway B Defining the Universe of Public Affairs Executive Education Greenway I Public, Non-Profit and Private Collaboration in Education for When 'Governance, not Government' Applies" Greenway J Diversity in Academia Greenway H Innovation and Enterprise Skills for MPAs Greenway F Strategies for Effective Service-Learning in the MPA Curriculum Greenway A

10:45-11 AM

Coffee Break Greenway Promenade

11 AM-12:15 PM

Section Meeting: Comprehensive Schools Greenway J The Next Generation: The Pipeline to Public Service Greenway F Measuring Program Effectiveness in Executive Education Programs Greenway I A Public Administration for the Third Party Governance Era: Reclaiming Leadership of the Field Greenway H Homeland Security and the Future of the Public Sector Greenway A Teaching Ethics: Perspectives from Different Disciplines Greenway B

12:30-2 PM

Pi Alpha Alpha Luncheon Nicollet B/C

2:15-3:45 PM

Using Technology in Teaching Social Equity in MPP/MPA Programs Greenway C Dynamic and Effective Career Services: With or Without Career Services Staff Greenway E Exploring the Who of Executive Education Programs - A Focus on Students' Perspectives Greenway I The Effects of Globalization on Public Administration Greenway A NASPAA Standards 2009: Defining Quality in Public Affairs Education - Visions of the Public Sector Greenway F Innovation in the MPA Curricula Greenway D

3:45-4 PM

Coffee Break Greenway Promenade

AJ

4-5:30 PM

**Annual Business Meeting** Nicollet D

5:45-7 PM

NASPAA/PAA Reception Regency Room

Sponsored by the University of Washington

Standards Revision Steering Committee Greenway A

# Saturday 10/21/2006

7-8:30 AM

**BREAKFAST - ON YOUR OWN** 

7:15-9 AM

NASPAA Executive Council Breakfast Meeting Lake Minnetonka

7:30-8:30 AM

Committee Meeting: Research Greenway B



8-9:15 AM

Accreditation Institute: Greenway A

Perspectives on Standard 4.21: Information Management, Technology Applications, and Policy

8-10 AM

Registration Greenway Promenade

9:30 AM-12:15 PM

IT Workshop: Greenway A

The Future of Information Management, Technology, and Policy in Public Administration and Public Policy Curriculum

10:45-11 AM

Coffee Break Greenway Promenade

11 AM-12:15 PM

Roundtable: Pi Alpha Alpha Faculty Advisers Greenway J

# **PANEL ICONS**

To quickly find certain panel and discussion, use the icons below

**Accreditation Institute** 



**Executive Education Program** 



**Marketing & Careers** 



Pi Alpha Alpha Honor Society



"The Future of the Public Sector"



# NASPAA CONFERENCE PROGRAM

### 2006 NASPAA Annual Conference: The Future of the Public Sector

Monday	10/16/2006

1-5:30 PM

Monday

COPRA

Lake Nokomis- 5th Fl.

# Tuesday 10/17/2006

8:30 AM-5 PM

**Tuesday** 

**COPRA** 

Lake Nokomis- 5th Fl.

# Wednesday 10/18/2006

8:30 AM-3 PM

Wednesday

COPRA

Lake Nokomis- 5th Fl.

1-4:30 PM V

Wednesday

On-site Workshop: Democracy Innovation in Minnesota: From "Me to We"

Off-Site



In this on-site workshop, participants will learn about a fledgling Minnesota movement to renew civic life, Minnesota Works Together, in which the Humphrey Institute's Center for Democracy and Citizenship (CDC) is playing the key organizing role. Minnesota Works Together is based on the proposition that "democratic governance" implies a paradigm shift in meanings of democracy and the roles of public affairs professionals.

Participants will visit two successful community partners of CDC and Minnesota Works Together: the Jane Addams School of Saint Paul's heavily-immigrant West Side, which involves the community in educating children, and Public Achievement, a worldwide youth civic engagement effort with college students and younger children that provides organizing skills and concepts for young people to be public problem-solvers and contributors to civic life.

Because of the limited number of registrants for this workshop, participants will not visit the community sites, but will meet at the Humphrey Institute located at 301 19th Avenue South for the workshop. There will be no fee for this workshop.

### 1:30-7 PM Wednesday

Registration Greenway Promenade AJ

3-4:15 PM Wednesday

## Accreditation Institute Workshop: Self-Study

This session, led by Jeffrey A. Raffel, a former Chairman of the Commission on Peer Review and Accreditation (COPRA), is designed to assist programs that are currently undergoing accreditation review or that may be considering accreditation in the near future. This session will include advice on preparing the Self Study Report and will address any related questions that programs may have.

Cedar Lake - 5th Fl.

NASPAA
ACCREDITED
The Commission on Peer
Review & Accreditation

Jeffrey A. Raffel

University of Delaware

Convener

Wednesday 10/18/2006 Page 1

3-9 PM Wednesday

#### **NASPAA Executive Council Meeting and Dinner**

Cocktails with COPRA at 6:00 pm

Lake Minnetonka - 5th Fl.

#### 4:15-5:30 PM Wednesday

#### Accreditation Institute Workshop: Site Visitor Training

This session offers peer review training for both academics and practitioners. After attending the session, you can register as an official NASPAA site visitor which qualifies you to be sent on accreditation site visits. We are interested in academics with program administration experience and practitioners with an MPP, MPA (or related graduate degree) and six years of public affairs experience. Visitors from the West Coast and the Carolinas are especially encouraged to attend this year because there are many scheduled site visits in these areas.

Cedar Lake - 5th Fl. NASPAA ACCREDITED

Kenneth M. Matwiczak and COPRA Members The University of Texas at Austin

# Thursday 10/19/2006

7-8:30 AM

**Thursday** 

#### **BREAKFAST - ON YOUR OWN**

7:45-9 AM **Thursday** 

#### **Universities and Their Communities**

Greenway J - 2nd Fl.

This panel will examine strategies used for developing partnerships between universities and their communities, drawing on participants' experience and published research to identify factors associated with establishing and sustaining relationships that benefit both partners. Topics to be addressed include: defining "the community" (responding to diverse stakeholder interests), integrating outreach into the mission of the university, overcoming university and community resistance to collaboration, identifying resources to support partnerships, and increasing awareness of the benefits for universities and their community partners. We would like to connect with others engaged in community outreach, and build a network of faculty, students, and practitioners who can share their knowledge and experience.

Lynn W. Bachelor The University of Toledo Convener

"Empowering Local Communities and Community-Based Organizations as Partners"

Pradeep Chandra Kathi University of Southern California and

Terry Cooper University of Southern California

"Connecting Neighborhood Councils and City Agencies-Trust Building Through the Learning and Design Forum Process"

Greg Lindsey Indiana University-Purdue University Indianapolis

Establishing Partnerships with Local Communities: A Collaboration between SPEA-IUPUI and United Way of Central

#### Marketing the Nonprofit Curriculum

"What a great program - I wish I had known about this last year!" If you have heard this on your campus, consider a more proactive approach to marketing. The care with which we create programs and fine-tune our curricula can leave us with neither time nor budget to reach our intended prospective students with informative materials. This panel addresses strategies that three universities have used to market their programs, taking distinctly different strategies to increase the number of students entering and completing the nonprofit management curriculum. NASPAA attendees from small to large programs will find these strategies useful, and the lessons drawn from marketing a specialty within the Public Affairs curriculum can be applied to other specialties such as Health.



Renee A. Irvin

University of Oregon

"Marketing the Nonprofit Certificate to Graduate Students from Other Departments"

**DePaul University** Dean F. Eitel

"Marketing the Nonprofit Program to Graduating Seniors and Nonprofit Practitioners"

David F. Walker **High Point University** "Networking and Marketing the Nonprofit Program to the Public" Convener

8-9 AM Thursday

Welcome/Orientation for First-Time Conference Attendees Lake of the Isles - 5th Fl.

Eugenia Toma University of Kentucky Convener

International Education Committee Greenway H - 2nd Fl.

J. Brian Atwood University of Minnesota Convener

8 AM-5 PM Thursday

Registration Greenway Promenade AJ

9 AM-5:30 PM Thursday

Exhibits Open Greenway Promenade AJ

9:15-10:30 AM Thursday

Opening Plenary Nicollet C/D - 1st Fl.

Introduction of Keynote Speaker by David Y. Miller, University of Pittsburgh

The Honorable Paul H. O'Neill

Mr. Paul H. O'Neill has an MPA (Indiana University, 1966), and has worked in the highest levels of government service: he was the Secretary of the Treasury under President George W. Bush (2001-02), and Deputy Director of the U.S. Office of Management and Budget (1967-1977). He has also been in the private sector, where he was Chairman and CEO of Alcoa (1987-2000) and the President and Senior Vice President of International Paper (1977-1987). Most recently, he was involved in the launch of the Pittsburgh Regional Healthcare Initiative. His experience as an MPA in public service and private sector have given him a unique perspective on the future of the public sector and how public affairs education needs to respond.

10:30-10:45 AM Thursday

Coffee Break Greenway Promenade AJ

Sponsored by Walden University

### 10:45 AM-12:15 PM Thursday

### **Democracy and the Future of Public Administration**

The participants in this panel are four of twelve authors in a book project underway that explores the issue of democracy in public administration. The themes of the four papers for the panel are: democracy and public service; the practitioner's role in promoting social equity; democracy in administrative law; and democracy, philanthropy, and nonprofit organizations.

Richard C. Box University of Nebraska at Omaha

"The Public Service Practitioner as Agent of Social Change"

Angela Eikenberry Virginia Polytechnic Institute & State University

"Nonprofit Organizations, Philanthropy, and Democracy in the United States"

Mary R. Hamilton University of Nebraska at Omaha

"Democracy and Public Service"

Christine Reed University of Nebraska at Omaha

"Democracy and the 'Republican Revival' in Administrative Law"

## Ideas for Nonprofit Guidelines' Revision and Implementation

Greenway F - 2nd Fl.

The purpose of this session is to report and discuss the review of NASPAA Guidelines for Nonprofit Education and gather ideas for how to implement the guidelines. The panel, composed of some of the members of the Nonprofit Management Education Section Guidelines Review Committee, will present the committee's recommendations and elicit ideas from the audience.

Mary Tschirhart Syracuse University Convener

Dean F. EitelDePaul UniversitySam KirkpatrickTexas A&M UniversityJ. Steven OttThe University of UtahNaomi WishSeton Hall University

Thursday 10/19/2006 Page 3

Greenway A - 2nd Fl.



Convener

# Development and Implementation of Guidelines for NASPAA-member programs with Health Care Concentrations

Greenway B - 2nd Fl.

For the past several years, members of the health education section have explored additional NASPAA accreditation, as well as dual accreditation, for MPA and MPP programs with health specialty tracks. The first step in this process involved a survey of NASPAA-member programs with health care concentrations, the compilation of the data obtained, and the publication of a series of articles in the spring 2006 edition of J-PAE. The second step in this process was the formulation of guidelines for health specialty tracks. The purpose of this panel is to present the guidelines, to explain their history and purpose, and to discuss their scope and content. A COPY OF THE PROPOSED NASPAA GUIDELINES FOR GRADUATE PROFESSIONAL EDUCATION IN HEALTH CARE ORGANIZATIONS, MANAGEMENT AND LEADERSHIP CAN BE FOUND ON THE NASPAA WEBSITE UNDER ANNUAL CONFERENCE PROGRAM INFORMATION.

Carl F. Ameringer University of Wisconsin - Oshkosh Convene

Judith J. Kirchhoff Long Island University, Brooklyn Campus

Brenda Stevenson-Marshall Cleveland State University
Laura W. Synnott Carnegie Mellon University

# The Roles of Policy Makers in Strengthening Civic Life: Partnerships of Minnesota Works Together

Greenway I - 2nd Fl.

This panel involves policymakers who are partners of Minnesota Works Together (see Wednesday Democracy Innovation site visit), including a bipartisan, bicameral Civic Life Legislative Working Group in the Minnesota legislature. It will discuss innovative policy approaches being undertaken by leaders in Minnesota in areas of transportation, education and elsewhere to address public problems in ways that strengthen and draw on the civic life of communities.

Harry C. Boyte University of Minnesota Convener

Senator Tarryl Clark Member of the Democratic Party

Senator Dave Senjem Co-Chair of the Civic Life Legislative Working Group

#### Roundtable: "Public Administration and Challenges of Emerging Technologies"

Greenway J - 2nd Fl.

The theme at NASPAA this year is "The Future of the Public Sector," with the focus on future challenges facing public administrators. One such challenge facing public administrators at all levels is how to deal with the effects of complex technologies, in particular the potential risks from a range of chemical, bio and nano-technologies. This roundtable discusses both the types of challenges and expected needs, ranging from assessing the risk of sighting new facilities (e.g., a level 4 bio-lab in an urban area) to building the requisite capacity to respond to potential effects, accidental or otherwise. Given already evident concerns about government capacity and competence, such a roundtable is an important welcome addition to the overall discourse on the future of public administration.



Christopher Bosso Northeastern University Convener

Jennifer Kuzma University of Minnesota Clark Miller Arizona State University

## 12:30-2 PM Thursday

#### **NASPAA Awards Presentation Luncheon**

Nicollet C/D - 1st Fl.

Introduction of Guest Speaker by J. Brian Atwood, Dean, Humphrey Institute of Public Affairs, University of Minnesota

#### Former Vice President Walter F. Mondale

Mr. Mondale was elected Vice President of the United States from 1977 to 1981, and was the Democratic nominee for President in 1984. He served in the United States Senate from 1965 to 1976, and was appointed US Ambassador to Japan from 1993-96. Prior to his ambassadorship, Mr. Mondale was a Distinguished University Fellow in Law and Public Affairs at the Hubert H. Humphrey Institute of Public Affairs, University of Minnesota. In 1990, he established the Mondale Policy Forum at the Humphrey Institute to bring together leading scholars and policymakers for conferences on domestic and international issues. In 1997 and 1998, he served as co-chair of the independent, bipartisan Campaign Finance Reform Project. In recent years, in addition to his position as Senior Counsel with the law firm of Dorsey & Whitney LLP in Minneapolis, he has been an active member of the Humphrey Institute of Public Affairs Advisory Board. He has been a forceful supporter and advocate of change in public affairs education.

#### Sponsored by Texas A&M University

#### 2:15-3:45 PM Thursday

# NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of Accreditation

This roundtable will be one of two key sessions addressing the conference theme, "The Future of the Public Sector," marking the launch of the NASPAA comprehensive Standards Revision Process. Several academics will briefly present their ideal visions of NASPAA Accreditation and key guiding principles they believe should shape the review process. Audience participation will be encouraged for the last portion of the session.

Jeffrey A. Raffel University of Delaware

Sallyanne Harper U.S. Government Accountability Office

Jeffrey Straussman
Julie Sweitzer
Theo P.W.M. van der Krogt
University at Albany
University of Minnesota
University of Twente

Greenway E - 2nd Fl.



Moderator

#### Social Equity and Public Affairs Courses: What's Going On?

Greenway A - 2nd Fl.

The audience will become aware of some initiatives that are implementing Social Equity into the MPA Curriculum. In addition, the results of a survey of MPA programs in developing the cultural competencies essential for promoting Social Equity will be presented.

Blue Wooldridge Virginia Commonwealth University Moderator

Susan Gooden Virginia Commonwealth University
"Social Equity and Public Policy Analysis: Building an Interdisciplinary Course"

Samuel L. Myers, Jr. University of Minnesota

"Inclusion of Race and Ethnicity Examples and Illustrations in Policy Analysis and Empirical Analysis Courses"

Susan White-Perry Old Dominion University

"Social Equity for the Long Haul: A Review of Master of Public Administration Programs"

#### **Cultural Competency and Diversity**

Greenway B - 2nd Fl.

The demographics of this country reflect a society that is becoming more multicultural and diverse. It has been estimated that about twelve percent of the people in the U.S. were born in another country. Many major cities no longer have an ethnic majority and the U.S. may achieve a no-majority status by 2050. The baby boom generation begins turning 60 this year at the rate of 8,000 a day. The seventy eight million baby boomers will be retiring for the next eighteen years. It is estimated that thirty percent of the federal workforce will be retirement eligible in five years and sixty percent will be retirement eligible in ten years. One of the key leadership and management skills will be the ability to work with a multicultural workforce and multicultural communities. This panel examines the dynamics of culturally diverse workplaces, characteristics of Hispanic students, and whether we are preparing culturally competent public administrators. The panel will explore the new skills sets that will be required of the culturally competent administrator.

Espiridion Borrego University of Texas, Pan American

Convener

"Cultural Learned Helplessness among Hispanic Students"

Stephanie McClellan

University of Delaware

"The Dynamics of Culturally Diverse Workplaces: Directions for Preparing Multicultural Leaders in the Public Sector"

Mitchell F. Rice Texas A&M University

"Teaching About Cultural Competency and Cultural Competency Assessment Tools in Public Administration Programs"

MPA Program Innovations

Greenway F - 2nd Fl.

This panel examines various innovative approaches to instruction and community partnerships used by MPA

programs. The importance of addressing the needs of diversity will be addressed.

Robert A. Cropf St. Louis University Convener

"Using Case-Studies to Connect with the Adult Learner in Undergraduate and Graduate Public Administration Programs"

Gerald Andrews Emison Mississippi State University

"Teaching Critical Professionalism: The Challenge of Public Affairs Complexity"

Jennifer Kohler St. Louis University
Kirsten Loutzenhiser Barry University

David Birdsell Baruch College/City University of New York

and

Ann Ruecker Baruch College, CUNY

"Community Partnerships in Executive Education"

Amy E. Smith State University of New York at Albany

and

Ignacio J. Martinez-Moyano State University of New York at Albany
"Linking Research & Practice - Best Practices in Teaching Statistics to Practitioners"

#### Integrating the Reality of Third Party Government into Public Management Curricula

Greenway C- 2nd Fl.

This panel addresses a challenge issued by Lester Salamon: How do we learn to comprehend and manage the complex collaborative governance systems created by Third Party Government? To take up this challenge, the panel addresses the roles of nonprofit organizations and philanthropy in new public governance systems and tools needed by public affairs graduates to manage in such complex environment. Presentations provide educators with both broad thematic material and specific conceptual frameworks.

Melissa Stone University of Minnesota Convener

Steven Rathgeb Smith University of Washington

Willow S. Jacobson The University of North Carolina at Chapel Hill

Jodi R. Sandfort University of Minnesota James H. Svara Arizona State University

Discussant

# Marketing Panel: New Wave Marketing for Your School and Program....Plus a Sneak Peak at New Survey Results about the MPA Degree and its Value to Employers

Greenway D - 2nd Fl.

Are you confused by the new digital online landscape? Wondering how to make it work for you and your students? This panel will talk about how NASPAA is trying to drive people to the web with its marketing effort. Part of the panel will look at the efficacy of WikiPedia, Facebook and RSS feeds and how each can assist your outreach efforts.

BONUS SNEAK PEAK: NASPAA is focusing its marketing efforts on employers who create the demand for our MPA/MPP graduates. Part of this involves learning what employers know about our degrees and what skills they think our graduates should possess. The first employer survey went to local city managers across the USA and yielded some interesting insights and information. We'll share them with you at this panel. (Ideal panel for small programs)

Elizabethann O'Sullivan North Carolina State University

Scott Talan NASPAA

Michelle Piskulich Oakland University

David Swindell The University of North Carolina at Charlotte

3:45-4 PM Thursday

Coffee Break Greenway Promenade AJ

Afternoon Snacks Sponsored by the University of Kentucky

Greenway Promenade A I

Convener

4-5:30 PM Thursday

Now? What Do We Need for 2015?

Section Meeting and Election: Health Sector Education

Greenway D - 2nd Fl.

Carl F. Ameringer University of Wisconsin - Oshkosh

Convener

#### The Future Market for Graduate Education in Public Administration

This panel looks at research on the market for MPA/MPP degrees at the regional level, discusses likely trends at the national level, addresses marketing the MPA/MPP degree, and also ponders whether the MPA/MPP degree can be seen as a public service, and so somewhat immune from the usual enrollment-driven criterion used by university administrators to determine program worth.

Greenway I - 2nd Fl.



George Candler Indiana University, South Bend Campus

Burt BarnowJohns Hopkins UniversityMelvin J. DubnickUniversity of New HampshireMichael GoldBridgewater State CollegeCurtis VentrissThe University of Vermont

Measuring Program and Faculty Performance and Student Learning: Are We Doing Well

Greenway B - 2nd Fl.

Convener

This panel is a follow-up to a very well-attended panel two years ago on issues of performance measurement in which over 50 people came and debated our methods of measuring faculty and student performance. As public administration becomes one of the disciplines brought into the National Research Council's tracking system for performance and productivity measures, we need to consider whether our programs are collecting the right faculty, program and student data for that purpose, as well as for us as program administrators to learn how our programs are functioning (through accreditation-required measures). We will present some of the currently used measures and assess them for PA generally. We will also probe our panelist to consider whether outreach to communities and community service is an important part of what we should be doing and measuring.

Frances S. Berry Florida State University Convener

Marc HolzerRutgers University, NewarkKathryn NewcomerThe George Washington UniversityBarton WechslerUniversity of Missouri-Columbia

#### Public Finance and the Future of the Public Sector

The presenters in this session will review the public sector's financial condition and outlook as well as the special financial challenges associated with emergencies and disasters. They will also provide suggestions for adjusting the public finance and financial management curriculum to respond to emerging trends and challenges.

Greenway C- 2nd Fl.



Merl Hackbart University of Kentucky Convener

Eugenia Toma University of Kentucky

"Government Finance: An Overview"

Robert L. Bland University of North Texas
"Emergencies, Disasters & Terrorism: The Challenge for Public Finance"

James W. Fossett University at Albany, SUNY

and

Robert Purtell University at Albany, SUNY

"Beyond Budgeting: Public-Service Financial Education for the 21st Century"

#### **Accreditation Institute:**

#### Using the Capstone Course to Generate Student Learning Outcomes

This workshop discusses the application of student learning outcomes to capstone courses. Participants will be provided with a literature review of student learning outcomes. Examples of how to engage external constituencies in the process are included.

NASPAA ACCREDITED The Commission on Peer Raview & Accreditation

Greenway A - 2nd Fl.

Patricia M. Shields
Thomas Eugene Castleberry
Hassan Tajalli
Texas State University - San Marcos
Texas State University - San Marcos
Texas State University - San Marcos

Convener

6-7:30 PM Thursday

Local Host Reception Off-Site

Sponsored by the Humphrey Institute of Public Affairs at the University of Minnesota

# Friday 10/20/2006

7-8 AM Friday

**Committee Meeting: Finance** Greenway B - 2nd Fl.

Roy Bahl Georgia State University Moderator

**Committee Meeting: Local Government Management Education** Greenway A - 2nd Fl.

David Y. Miller University of Pittsburgh Moderator

7-8:30 AM Friday

**BREAKFAST - ON YOUR OWN** 

**Committee Meeting: Standards** Greenway C- 2nd Fl.

Steven M. Maser Willamette University Moderator

7:15-8 AM Friday

**Optional Skyway Walking Tour** 

Off-Site

Alumni of the Humphrey Institute of Public Affairs who work for the City of Minneapolis will lead a tour of the downtown skyway system. Experience the city's extensive above-ground network of walkways, uniquely engineered to shelter Minnesotans from both sub-zero winter weather and humid summer temperatures. Rain or shine the weather is fine for a walk in downtown Minneapolis!

7:30-8:30 AM Friday

Section Meeting: Nonprofit Education Greenway D - 2nd Fl. Section Meeting: Small Programs Greenway E - 2nd Fl.

8-9 AM Friday

**Governing Across Sectors** 

Greenway F - 2nd Fl.

The present tasks of governing demand deeper and more durable interconnections across sector borders. In a public administration marked by extensive contracting, consumer-driven vouchers, and partnership initiatives, public service professionals working on different sides of the sector border find themselves enmeshed in deeply complex, layered relationships. These governing relationships are complicated by fiscal instability and illunderstood, sectorally-based differences in value paradigms and traditions. How are public administrators to navigate in these complex and uncharted waters? How can we better understand and teach about these relationships in order to prepare students for effective professional practice in both nonprofit and public sector positions? This panel offers research-based lessons that help illuminate these issues.

Deborah A. Auger University of Delaware Convener

and

Lauren Miltenberger University of Delaware

"Nonprofit-Government Interdependence and the New Paradigm of Governance"

George Mason University Lehn Benjamin

"Accountability Down: The Promise of Performance Measurement in the Third Sector"

Philip Jos College of Charleston

and

Mark E. Tompkins University of South Carolina

"Citizens and Customers, Clients and Wards: The Role of Public Servants in a World of More Complicated Relationships"

# **PAA National Council Meeting**

Greenway H - 2nd Fl.

The Pi Alpha Alpha National Council Meeting is not only for our Council Members, but is open to our Faculty Advisers so you can share any concerns you may have about your chapter, to let us know of some of the interesting things your chapter is doing, or if you have questions about Pi Alpha Alpha's handbook, we can answer questions for you. We also invite those universities that do not have a chapter to sit in on this meeting so you can learn more about Pi Alpha Alpha and consider establishing a chapter at your university.



Krishna Tummala Kansas State University Convener

Committee Meeting: Doctoral Education

To Be Assigned Marc Holzer Rutgers University, Newark Convener

Committee Meeting: Executive MPA Greenway I - 2nd Fl.

University of Washington Sandra O. Archibald Convener

**Committee Meeting: Marketing** Greenway J - 2nd Fl.

Elizabethann O'Sullivan North Carolina State University Convener

Committee Meeting: Social Equity and Public Affairs Education To Be Assigned

**Committee Meeting: Diversity** Greenway G - 2nd Fl.

8 AM-5:30 PM **Friday** 

**Exhibits Open Greenway Promenade AJ** Registration

9:15-10:45 AM Friday

#### **Educating Leaders for the Public Sector**

Greenway B - 2nd Fl.

**Greenway Promenade AJ** 

In a world of shared governance and cross-sector partnerships, leadership is critical. This panel will explore the

role of leadership education for preparing professional students for careers in public service.

The University of Arizona H. Brinton Milward Convener Pamela Lewis Carnegie Mellon University

Howard Prince The University of Texas at Austin

#### **Defining the Universe of Public Affairs Executive Education**

Greenway I - 2nd Fl.

Exec Ed

The panel will discuss the results and implications of the first national survey of Executive Education programs for public service professionals. Serving the educational needs of experienced public and non-profit sector professionals is a growing segment of the Public Affairs education portfolio. The spectrum of Executive Education programs offer by NASPAA member schools include degree granting programs, certificate programs, leadership training, as well as customized and international programs. The survey meets several critical purposes. First, it provides a snapshot of the current universe of Executive Masters programs and non-degree Executive Education programs, including student demographics, format of programs (i.e., cohort or online), tuition and financial assistance. Second, the survey identifies NASPAA members' priorities in promoting and developing quality Executive Education programs.

Sandra O. Archibald University of Washington Convener

Maja H. Holmes National Association of Schools of Public Affairs and Adm.

Paul Melendez University of Arizona

U.S. Office of Personnel Management Paul Thompson

#### Public, Non-Profit and Private Collaboration in Education for When 'Governance, not **Government' Applies"**

Greenway J - 2nd Fl.

This panel discusses the issues and processes involved in designing and implementing an academic program in close collaboration with professionals in the private and nonprofit sectors. The panel focuses on a program in financial market regulation and supervision designed jointly by a university, major securities and law firms, and financial regulators, but the issues apply to such initiatives more broadly.

David McCaffrey University at Albany, SUNY Convener

"Overcoming Borders Dividing Disciplines in Education for When 'Governance' Applies"

Gerard S Citera UBS Securities, Inc.

"Public Policy, Law, Business, and Technology: Supervision and Regulation Inside a Global Financial Firm" In F. Malitzis New York Stock Exchange

John F. Malitzis

"What Public Affairs Students Need to Understand About Modern Regulatory Systems"

David S. Liebschutz University at Albany, SUNY

"Developing Transitions from the Academic Program to the Professional World"

Diversity in Academia Greenway H - 2nd Fl.

This panel will present initial explorations related to a research agenda on the topic of diversity and the future professoriate. Presenters will include doctoral candidates who have participated in the NASPAA supported Diversity in Academia program. Since 2005, Diversity in Academia has been focused on achieving the goal of increasing the number of students from under-represented communities who are pursuing (and completing) doctorates in the fields of public administration and public affairs. In April 2006, nearly thirty students gathered to discuss current opportunities and challenges related to increasing the pool of doctoral candidates from such under-represented communities, as well as to begin developing a research agenda focusing on developing the pool of candidates from such communities. In June 2006, many of the participants from the April meeting will meet again to explore the research agenda in further detail. Also, this panel will present a number of the findings of research efforts resulting from these meetings.

Kyle Farmbry Rutgers University, Newark

Shannon Portillo University of Kansas

Larry Terry, Jr. Doctoral Candidate, University of Texas at Dallas

Anne Visser California State University, Fresno

Nathaniel Wright Binghamton University

#### **Innovation and Enterprise Skills for MPAs**

Innovation is a major concern of public organizations and an important part of The Future of the Public Sector. The transformation of governance, new social and economic conditions, changing citizen demands, shifting organizational characteristics, and declining resources challenge governments to do things differently and better. Innovations are identified and honored by the Kennedy School of Government, and The Innovation Groups (IG) seeks to build "personal, organizational and community capacity through creating and sustaining innovation." It is important that public administrators have the capability to be innovators and entrepreneurs. At the same time, innovation under the banner of "reinventing government" has raised concerns that innovative public managers could violate organizational rules and undermine the longstanding commitments and values of agencies in the pursuit of entrepreneurial changes. In view of these considerations, should graduate professional degree programs in public administration develop innovation and enterprise skills? What normative and ethical guidelines should accompany this effort? Even if one accepts that promoting innovation is important and that the normative concerns about promoting innovativeness can be resolved, there is another pragmatic question: can we "teach" innovation and enterprise skills?

James H. Svara Arizona State University
Arthur C. Brooks Syracuse University

"Teaching Social Entrepreneurship"

Linda deLeon University of Colorado at Denver

Bob Hart The Innovation Groups
Juita-Elena (Wie) Yusuf University of Kentucky

"Innovation and Entrepreneurship in the Public Sector: Implications for Educating Tomorrow's Public Sector Leaders"

# Strategies for Effective Service-Learning in the MPA Curriculum

Greenway A - 2nd Fl.

Convener

Convener

Greenway F - 2nd Fl.

This panel, co-sponsored by the Section on Nonprofit Management Education, will examine key considerations in using service-learning approaches in the MPA curriculum, with particular attention to the application of service-learning strategies to courses in nonprofit management. The four presentations will examine (1) the use of learning contracts as a process for clarifying expectations between the student(s) and faculty prior to the initiation of service learning projects; (2) the use of team service-learning projects as part of a core course on organizations and their management; (3) the use of "Project Portfolios" and efforts to build relationships with partner organizations; and (4) efforts to assess the impact of service learning on host organizations.

Kirsten Gronbjerg Indiana University, Bloomington Convener

"Project Portfolios and Relationships with Partner Organizations"

Beth Gazley Indiana University, Bloomington

and

Laura Littlepage Indiana University/Purdue University at Indianapolis

"The Impact of Service Learning on Host Organizations"

Nadia Rubaii-Barrett
Binghamton University

"Learning Contracts and Student Outcomes"

Mary Tschirhart Syracuse University

"Using Teams in Service-Learning Projects"

### 10:45-11 AM Friday

Coffee Break Greenway Promenade AJ

#### 11 AM-12:15 PM Friday

# **Section Meeting: Comprehensive Schools**

Greenway J - 2nd Fl.

Large public affairs schools with multiple degrees, associated research centers, and complicated structures and funding face similar challenges of thriving under pressure. This meeting is a chance for deans and directors of these schools to discuss an agenda of issues facing public affairs schools (including entrepreneurship and cash-generating strategies, and competition with other departments about who owns "policy"). There will also be an opportunity to share experiences, and raise issues of concern-- and to elect new officers for the section.

Kathleen M. Beatty University of Colorado at Denver Convener

#### The Next Generation: The Pipeline to Public Service

A 2003 survey of graduating college seniors found that 62% seriously considered public service careers, but only 44% said they knew a "great deal" or "fair amount" about finding a job in either government or a nonprofit. In the same survey, less than a quarter of students thought their college career services office was "very helpful" in connecting them to public service opportunities. Faculty and Deans from New York University's Robert F. Wagner Graduate School of Public Service will discuss this research on college students as well as creative programs they have designed to tap into the next generation of public service leaders.

Ellen Schall
Paul C. Light
New York University
New York University
David Schachter
New York University

#### Measuring Program Effectiveness in Executive Education Programs

There has been an explosion of Executive Education programs to meet the needs of the public service professionals. Yet, there is a dearth of evaluations of how these Executive Education programs improve a professional's capacity to advance public and non-profit services. This panel highlights several initiatives to better articulate the value added to Public Affairs Executive Education. The evaluations represent three distinct approaches to and implications of Executive Education of public service professionals, customized program for a specific agency, leadership training for a group of professionals, and a degree-granting program.

Jack H. KnottUniversity of Southern CaliforniaRichard CallahanUniversity of Southern California

Steven A. Cohen Columbia University
William Eimicke Columbia University

Maja H. Holmes National Association of Schools of Public Affairs and Adm.

Sonia M. Ospina New York University

# A Public Administration for the Third Party Governance Era: Reclaiming Leadership of the Field

Greenway H - 2nd Fl.

Public administration programs face challenges in educating students about the challenges in working across sectors to achieve public objectives. The more indirect approach to governance through networks and governance tools challenges us to adapt our programs to address these trends. What kinds of changes are needed in our programs and how can concepts and new skills be delivered to our students? How are public administration programs moving to shift their curriculum to prepare students for the world of third party governance they will face? What are the implications for such core courses as organization theory and what new courses are warranted?

Paul Posner George Mason University Convener

Donald F. Kettl

Jack H. Knott

Lester Salamon

H. Brinton Milward

The University of Pennsylvania

University of Southern California

Johns Hopkins University

The University of Arizona

Greenway F - 2nd Fl.



Convener

Exec Ed

Greenway I - 2nd Fl.



# Homeland Security and the Future of the Public Sector

Greenway A - 2nd Fl.

This panel will focus on current challenges in developing the U.S. system for homeland security. Both national and intergovernmental dimensions of homeland security will be discussed. Lessons from the response during Hurricane Katrina will also be drawn.

Rania Nader Indiana University Convener

and
Charles Wise Indiana University, Bloomington

Convener

"Homeland Security and Intergovernmental Relations: To What Extent is the U.S. Developing a National Homeland

Security System?"

John James Kiefer University of New Orleans

and

Robert S. Montjoy University of New Orleans

"Incrementalism, Inter-organizational Cooperation, and Disaster: The Case of Katrina"

Louise Comfort University of Pittsburgh
"The Dynamics of Policy Learning: Catastrophic Events in Real-Time"
Carmine P. F. Scavo East Carolina University

and

Richard C. Kearney North Carolina State University

"Challenges to Federalism: Homeland Security, Disaster Response, and the Local Impact of Federal Funding Formulas

and Mandates"

#### **Teaching Ethics: Perspectives from Different Disciplines**

Greenway B - 2nd Fl.

What lessons can those teaching public sector ethics learn from ethics courses taught in other disciplines or from those who have taught students from very different backgrounds? This panel will explore a variety of different perspectives and consider the implications for teaching the ethics of public service.

Robert B. Denhardt Arizona State University Convener

Afsaneh Nahavandi Arizona State University
Neil R. Vance The University of Arizona

#### 12:30-2 PM Friday

#### Pi Alpha Alpha Luncheon

Nicollet B/C - 1st Fl.

National Honoree and Speaker: **Dr. Steven H. Miles**, Professor of Medicine, University of Minnesota, and on the faculty of the Center for Bioethics.

His international career spans twenty-five years including serving as chief medical officer for a Cambodian refugee camp, medical school curriculum development in Cuba, and AIDS prevention in Sudan. He chairs the research committee of the Center for Victims of Torture. He also introduced the DNR order, published the first description of successful tuberculosis treatment in refugee camps, played a key role in promoting passage of MinnesotaCare and has been influential in reducing deadly accidents from restraints and bed rails.

# 2:15-3:45 PM Friday

# Using Technology in Teaching Social Equity in MPP/MPA Programs

Greenway C- 2nd Fl.

This panel will focus on the use of technology and pedagogical approaches linked to technology that enhance the instruction of issues dealing with social equity. This will include looking at issues such as the digital divide, access to programs and services, assessing disparities among other topics. Examples will include use of computer and software technology, service learning projects in how technology can improve organizations and other IT applications.

B.J. Reed University of Nebraska at Omaha Convener

Richard W. Hug Indiana University, Northwest
Peter Wolcott University of Nebraska at Omaha

# Dynamic and Effective Career Services: With or Without Career Services Staff

Students choose MPA/MPP programs to develop their professional capabilities, and there are many ways to integrate the career planning process into the fabric of our students' lives -- with or without a dedicated careers services director. This panel and its suggestions can enhance your students' abilities to think holistically about planning their careers in public service. Topics will include utilizing and expanding one's network, steering students toward the right kinds of experiences, and using already existing on-campus resources to their best effect.

Patricia M. Shields Texas State University - San Marcos

David Schachter New York University
Lynne Schuman University of Minnesota

#### Exploring the Who of Executive Education Programs - A Focus on Students' Perspectives

Executive Education programs serve a distinctly different population of students than the traditional pre-service professionals. They represent a diversity and depth of experiences and have a variety of incentives for pursuing additional education opportunities. This panel explores experienced public service professionals' motivations for enrolling in an Executive Education program, their rationale for choosing a particular type of program, i.e., degree program versus certificate program, and their expectations for what they hope to gain from the program. Presenters will be Executive Education Students.

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Gary DeCramer University of Minnesota

#### The Effects of Globalization on Public Administration

It is apparent that globalization is impacting public administration. But ideas about reform travel along different paths and have unique and peculiar consequences in different parts of the world not only upon how public management is practiced, but also upon professionals in the public sector. The panel looks at the direction of reforms in different regions of the globe and at the way the structure and composition of the public service is changing in response to broad international forces.

Lois Wise Indiana University, Bloomington

"The Impact of Globalization on Civil Service Systems"

Sergio Fernandez Indiana University, Bloomington

"The Effect of Globalization on the Teaching Profession"

Per Lagreid
University of Bergen
"NPM and Beyond: The Second Generation of Reforms"

Allan Rosenbaum Florida International University

"Direction of Public Management Reform in Eastern Europe"

# NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of the Public Sector

This roundtable will be one of two key sessions addressing the conference theme, "The Future of the Public Sector," marking the launch of the NASPAA comprehensive Standards Revision Process. Several academics and practitioners will briefly present their visions of the competencies and skills graduates of public sector service degrees will need as they enter the workforce. Audience participation will be encouraged for the last portion of the session.

Daniel Mazmanian University of Southern California

Paul C. Light New York University

Steve Nelson U.S. Merit System Protection Board

Michelle Piskulich Oakland University
Melissa Stone University of Minnesota

Greenway E - 2nd Fl.



Convener

Greenway I - 2nd Fl.



Convener

Convener

Greenway A - 2nd Fl.

Greenway F - 2nd Fl.



Moderator

Innovation in the MPA Curricula

John M. Bryson

University of Minnesota

Greenway D - 2nd Fl.

Convener

John M. Bryson University of Minnesota and

Barbara C. Crosby University of Minnesota
"Developing Leadership Scholarship, Education and Engagement Across the University: The Center for Integrative

Leadership at the University of Minnesota"

and

Jay KiedrowskiUniversity of MinnesotaSandy BuchanUniversity of Southern California

and

Shui Yan Tang

"PA in Action: Professional Skills Development and the MPA Lab at USC"

John Nalbandian

University of Southern California

"PA in Action: Professional Skills Development and the MPA Lab at USC"

John Nalbandian

The University of Kansas

"Identifying and Assessing Student Competencies"

3:45-4 PM Friday

Coffee Break Greenway Promenade AJ

4-5:30 PM Friday

Annual Business Meeting Nicollet D - 1st Fl.

5:45-7 PM Friday

NASPAA/PAA Reception Regency Room - 2nd Fl.

Sponsored by the University of Washington

7-9 PM Friday

Standards Revision Steering Committee Greenway A - 2nd Fl.

# Saturday 10/21/2006

7-8:30 AM Saturday

**BREAKFAST - ON YOUR OWN** 

7:15-9 AM Saturday

NASPAA Executive Council Breakfast Meeting Lake Minnetonka - 5th Fl.

7:30-8:30 AM Saturday

Committee Meeting: Research Greenway B - 2nd Fl.

Burt Barnow Johns Hopkins University Convener

8-9:15 AM Saturday

Accreditation Institute: Greenway A - 2nd Fl.

Perspectives on Standard 4.21: Information Management, Technology Applications, and Policy

This session will provide insight on Standard 4.21, dialogue on how schools are meeting the Standard, and how to overcome challenges.

Review &

Akhlaque Haque The University of Alabama at Birmingham Convener B.J. Reed University of Nebraska at Omaha

8-10 AM Saturday

Registration Greenway Promenade AJ

NASPAA

ACCREDITED

Saturday 10/21/2006 Page 14

## 9:30 AM-12:15 PM Saturday

IT Workshop:

The Future of Information Management, Technology, and Policy in Public Administration and Public Policy Curriculum

This working session intends to generate ideas, suggestions, and advice on how to better address the needs of public administration and public policy programs in meeting the IT educational needs of public servants in the 21st century. The results of the working session will provide goals and objectives for a number of upcoming NASPAA sponsored initiatives that will serve to support IT management education in PA and PP curricula. The workshop is open to anyone with an interest in IT and public affairs education.

Akhlaque Haque

The University of Alabama at Birmingham

Greenway A



Convener

10:45-11 AM Saturday

Coffee Break Greenway Promenade AJ

11 AM-12:15 PM Saturday

Roundtable: Pi Alpha Alpha Faculty Advisers

Chapter advisers and other interested MPA faculty will exchange information and ideas about "best practices" and barriers to building and supporting a strong Pi Alpha Alpha chapter that benefits students and the MPA program alike.

Greenway J - 2nd Fl.



Saturday 10/21/2006 Page 15

Carl F. Ameringer Development and Implementation of Guidelines for NASPAA-member	Thu	10:45 AM	Arthur C. Brooks Innovation and Enterprise Skills for MPAs	Fri	9:15 AM
programs with Health Care Section Meeting and Election: Health Sector Education	Thu	4:00 PM	John M. Bryson Innovation in the MPA Curricula	Fri	2:15 PM
Sandra O. Archibald			Sandy Buchan Innovation in the MPA Curricula	Fri	2:15 PM
Committee Meeting: Executive MPA Defining the Universe of Public Affairs Executive Education	Fri Fri	8:00 AM 9:15 AM	Richard Callahan  Measuring Program Effectiveness in  Executive Education Programs	Fri	11:00 AM
J. Brian Atwood International Education Committee	Thu	8:00 AM	George Candler The Future Market for Graduate Education	Thu	4:00 PM
Deborah A. Auger Governing Across Sectors	Fri	8:00 AM	in Public Administration		
Lynn W. Bachelor Universities and Their Communities	Thu	7:45 AM	Thomas Eugene Castleberry Accreditation Institute: Using the Capstone Course to Generate	Thu	4:00 PM
Roy Bahl			Student Learning Outcomes		
Committee Meeting: Finance  Burt Barnow	Fri	7:00 AM	Gerard S Citera Public, Non-Profit and Private Collaboration in Education for When	Fri	9:15 AM
Committee Meeting: Research	Sat	7:30 AM	'Governance, not Government' Applies"		
The Future Market for Graduate Education in Public Administration	Thu	4:00 PM	Senator Tarryl Clark	_	
Kathleen M. Beatty			The Roles of Policy Makers in Strengthening Civic Life: Partnerships of Minnesota Works Together	Thu	10:45 AM
Section Meeting: Comprehensive	Fri	11:00 AM	Steven A. Cohen		
Lehn Benjamin					
Governing Across Sectors	Fri	8:00 AM	Measuring Program Effectiveness in Executive Education Programs	Fri	11:00 AM
Governing Across Sectors  Frances S. Berry  Measuring Program and Faculty  Performance and Student Learning: Are	Fri Thu	8:00 AM 4:00 PM		Fri Fri	11:00 AM 11:00 AM
Governing Across Sectors  Frances S. Berry  Measuring Program and Faculty			Executive Education Programs  Louise Comfort  Homeland Security and the Future of the		
Governing Across Sectors  Frances S. Berry Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now? What Do We Need for 2015?			Executive Education Programs  Louise Comfort  Homeland Security and the Future of the Public Sector  Terry Cooper	Fri	11:00 AM
Governing Across Sectors  Frances S. Berry Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now? What Do We Need for 2015?  David Birdsell MPA Program Innovations	Thu	4:00 PM	Executive Education Programs  Louise Comfort Homeland Security and the Future of the Public Sector  Terry Cooper Universities and Their Communities  Robert A. Cropf	Fri Thu	11:00 AM 7:45 AM
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Angela Eikenberry  Democracy and the Future of Public  Administration	Thu	10:45 AM	Maja H. Holmes  Defining the Universe of Public Affairs  Executive Education	Fri	9:15 AM
William Eimicke			Measuring Program Effectiveness in Executive Education Programs	Fri	11:00 AM
Measuring Program Effectiveness in Executive Education Programs	Fri	11:00 AM	Marc Holzer Committee Meeting: Doctoral Education	Fri	8:00 AM
Dean F. Eitel  Marketing the Nonprofit Curriculum Ideas for Nonprofit Guidelines' Revision and Implementation	Thu Thu	7:45 AM 10:45 AM	Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now? What Do We Need for 2015?	Thu	4:00 PM
Gerald Andrews Emison MPA Program Innovations	Thu	2:15 PM	Richard W. Hug Using Technology in Teaching Social Equity in MPP/MPA Programs	Fri	2:15 PM
Kyle Farmbry Diversity in Academia	Fri	9:15 AM	Renee A. Irvin  Marketing the Nonprofit Curriculum	Thu	7:45 AM
Sergio Fernandez The Effects of Globalization on Public Administration	Fri	2:15 PM	Willow S. Jacobson Integrating the Reality of Third Party	Thu	2:15 PM
James W. Fossett Public Finance and the Future of the	Thu	4:00 PM	Government into Public Management Curricula		
Public Sector			Philip Jos Governing Across Sectors	Fri	8:00 AM
Beth Gazley Strategies for Effective Service-Learning in the MPA Curriculum	Fri	9:15 AM	Pradeep Chandra Kathi Universities and Their Communities	Thu	7:45 AM
Michael Gold  The Future Market for Graduate Education in Public Administration	Thu	4:00 PM	Richard C. Kearney  Homeland Security and the Future of the Public Sector	Fri	11:00 AM
Susan Gooden Social Equity and Public Affairs Courses: What's Going On?	Thu	2:15 PM	Donald F. Kettl  A Public Administration for the Third Party Governance Era: Reclaiming Leadership of the Field	Fri	11:00 AM
Kirsten Gronbjerg Strategies for Effective Service-Learning in the MPA Curriculum	Fri	9:15 AM	Jay Kiedrowski Innovation in the MPA Curricula	Fri	2:15 PM
Merl Hackbart Public Finance and the Future of the Public Sector	Thu	4:00 PM	John James Kiefer Homeland Security and the Future of the Public Sector	Fri	11:00 AM
Mary R. Hamilton Democracy and the Future of Public Administration	Thu	10:45 AM	Judith J. Kirchhoff Development and Implementation of Guidelines for NASPAA-member programs with Health Care	Thu	10:45 AM
Akhlaque Haque Accreditation Institute: Perspectives on Standard 4.21: Information Management, Technology Applications, and Policy	Sat	8:00 AM	Sam Kirkpatrick Ideas for Nonprofit Guidelines' Revision and Implementation	Thu	10:45 AM
Sallyanne Harper	Thu	2:15 PM	Jack H. Knott  Measuring Program Effectiveness in Executive Education Programs	Fri	11:00 AM
NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of Accreditation	iiiu	Z. IJ FIVI	A Public Administration for the Third Party Governance Era: Reclaiming Leadership of the Field	Fri	11:00 AM
Bob Hart		0.45.44			
Innovation and Enterprise Skills for MPAs	Fri	9:15 AM	Jennifer Kohler MPA Program Innovations	Thu	2:15 PM
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Jennifer Kuzma Roundtable: "Public Administration and Challenges of Emerging Technologies"	Thu	10:45 AM	Clark Miller Roundtable: "Public Administration and Challenges of Emerging Technologies"	Thu	10:45 AM
Per Lagreid The Effects of Globalization on Public Administration	Fri	2:15 PM	David Y. Miller  Committee Meeting: Local Government  Management Education	Fri	7:00 AM
Pamela Lewis Educating Leaders for the Public Sector	Fri	9:15 AM	Lauren Miltenberger Governing Across Sectors	Fri	8:00 AM
David S. Liebschutz Public, Non-Profit and Private Collaboration in Education for When 'Governance, not Government' Applies"	Fri	9:15 AM	H. Brinton Milward Educating Leaders for the Public Sector A Public Administration for the Third Party Governance Era: Reclaiming Leadership of the Field	Fri Fri	9:15 AM 11:00 AM
Paul C. Light The Next Generation: The Pipeline to	Fri	11:00 AM	Robert S. Montjoy		
Public Service NASPAA Standards 2009: Defining	Fri	2:15 PM	Homeland Security and the Future of the Public Sector	Fri	11:00 AM
Quality in Public Affairs Education					
Visions of the Public Sector  Greg Lindsey			Samuel L. Myers, Jr. Social Equity and Public Affairs Courses: What's Going On?	Thu	2:15 PM
Universities and Their Communities	Thu	7:45 AM	· ·		
Laura Littlepage			Rania Nader  Homeland Security and the Future of the	Fri	11:00 AM
Strategies for Effective Service-Learning in the MPA Curriculum	Fri	9:15 AM	Public Sector		11.0074
Kirsten Loutzenhiser MPA Program Innovations	Thu	2:15 PM	Afsaneh Nahavandi Teaching Ethics: Perspectives from Different Disciplines	Fri	11:00 AM
John F. Malitzis Public, Non-Profit and Private Collaboration in Education for When	Fri	9:15 AM	John Nalbandian Innovation in the MPA Curricula	Fri	2:15 PM
'Governance, not Government' Applies"			Steve Nelson		
Imperio I Martinez Meyene			NASPAA Standards 2009: Defining	Fri	2:15 PM
Ignacio J. Martinez-Moyano MPA Program Innovations	Thu	2:15 PM	Quality in Public Affairs Education Visions of the Public Sector		
Steven M. Maser Committee Meeting: Standards	Fri	7:00 AM	Kathryn Newcomer Measuring Program and Faculty	Thu	4:00 PM
Kenneth M. Matwiczak Accreditation Institute Workshop: Site	Wed	4:15 PM	Performance and Student Learning: Are We Doing Well Now? What Do We Need for 2015?		
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Daniel Mazmanian			Sonia M. Ospina  Measuring Program Effectiveness in	Fri	11:00 AM
NASPAA Standards 2009: Defining Quality in Public Affairs Education	Fri	2:15 PM	Executive Education Programs	'''	11.00 AW
Visions of the Public Sector			Elizabethann O'Sullivan		
David McCaffrey			Committee Meeting: Marketing Marketing Panel: New Wave Marketing	Fri Thu	8:00 AM 2:15 PM
Public, Non-Profit and Private Collaboration in Education for When 'Governance, not Government' Applies"	Fri	9:15 AM	for Your School and ProgramPlus a Sneak Peak at New Surveys Results about the MPA Degree and its Value to	iliu	2.131 W
Stephanie McClellan Cultural Competency and Diversity	Thu	2:15 PM	J. Steven Ott Ideas for Nonprofit Guidelines' Revision	Thu	10:45 AM
Paul Melendez			and Implementation		
Defining the Universe of Public Affairs Executive Education	Fri	9:15 AM			

Michelle Piskulich Marketing Panel: New Wave Marketing for Your School and ProgramPlus a Sneak Peak at New Surveys Results about the MPA Degree and its Value to	Thu	2:15 PM	Jodi R. Sandfort Integrating the Reality of Third Party Government into Public Management Curricula	Thu	2:15 PM
NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of the Public Sector	Fri	2:15 PM	Carmine P. F. Scavo  Homeland Security and the Future of the Public Sector	Fri	11:00 AM
Shannon Portillo Diversity in Academia	Fri	9:15 AM	David Schachter The Next Generation: The Pipeline to Public Service	Fri	11:00 AM
Paul Posner A Public Administration for the Third Party Governance Era: Reclaiming Leadership	Fri	11:00 AM	Dynamic and Effective Career Services: With or Without Career Services Staff	Fri	2:15 PM
of the Field  Howard Prince			Ellen Schall The Next Generation: The Pipeline to Public Service	Fri	11:00 AM
Educating Leaders for the Public Sector	Fri	9:15 AM			
Robert Purtell Public Finance and the Future of the Public Sector	Thu	4:00 PM	Lynne Schuman Dynamic and Effective Career Services: With or Without Career Services Staff	Fri	2:15 PM
Jeffrey A. Raffel NASPAA Standards 2009: Defining Quality in Public Affairs Education	Thu	2:15 PM	Senator Dave Senjem The Roles of Policy Makers in Strengthening Civic Life: Partnerships of Minnesota Works Together	Thu	10:45 AM
Visions of Accreditation Accreditation Institute Workshop: Self- Study	Wed	3:00 PM	Alan Shark Using Technology in Teaching Social Equity in MPP/MPA Programs	Fri	2:15 PM
B.J. Reed			1. 7		
Accreditation Institute: Perspectives on Standard 4.21: Information Management, Technology	Sat	8:00 AM	Patricia M. Shields  Dynamic and Effective Career Services:  With or Without Career Services Staff	Fri	2:15 PM
Applications, and Policy Using Technology in Teaching Social Equity in MPP/MPA Programs	Fri	2:15 PM	Accreditation Institute: Using the Capstone Course to Generate Student Learning Outcomes	Thu	4:00 PM
Christine Reed Democracy and the Future of Public Administration	Thu	10:45 AM	Amy E. Smith MPA Program Innovations	Thu	2:15 PM
			Steven Rathgeb Smith		
Mitchell F. Rice Cultural Competency and Diversity	Thu	2:15 PM	Integrating the Reality of Third Party Government into Public Management Curricula	Thu	2:15 PM
Allan Rosenbaum The Effects of Globalization on Public Administration	Fri	2:15 PM	Brenda Stevenson-Marshall  Development and Implementation of Guidelines for NASPAA-member	Thu	10:45 AM
Nadia Rubaii-Barrett Strategies for Effective Service-Learning in the MPA Curriculum	Fri	9:15 AM	programs with Health Care  Melissa Stone		
in the wir A Cumodium			Integrating the Reality of Third Party	Thu	2:15 PM
Ann Ruecker MPA Program Innovations	Thu	2:15 PM	Government into Public Management Curricula		
Lester Salamon A Public Administration for the Third Party	Fri	11:00 AM	NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of the Public Sector	Fri	2:15 PM
Governance Era: Reclaiming Leadership of the Field			Jeffrey Straussman  NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of Accreditation	Thu	2:15 PM

James H. Svara Innovation and Enterprise Skills for MPAs Integrating the Reality of Third Party Government into Public Management Curricula	Fri Thu	9:15 AM 2:15 PM	Curtis Ventriss  The Future Market for Graduate Education in Public Administration  Anne Visser	Thu	4:00 PM
1 11 0 11			Diversity in Academia	Fri	9:15 AM
Julie Sweitzer  NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of Accreditation	Thu	2:15 PM	David F. Walker  Marketing the Nonprofit Curriculum	Thu	7:45 AM
David Swindell  Marketing Panel: New Wave Marketing for Your School and ProgramPlus a Sneak Peak at New Surveys Results about the MPA Degree and its Value to	Thu	2:15 PM	Barton Wechsler Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now? What Do We Need for 2015?	Thu	4:00 PM
Laura W. Synnott  Development and Implementation of Guidelines for NASPAA-member programs with Health Care	Thu	10:45 AM	Susan White-Perry Social Equity and Public Affairs Courses: What's Going On? Charles Wise	Thu	2:15 PM
Hassan Tajalli			Homeland Security and the Future of the Public Sector	Fri	11:00 AM
Accreditation Institute: Using the Capstone Course to Generate Student Learning Outcomes	Thu	4:00 PM	Lois Wise The Effects of Globalization on Public Administration	Fri	2:15 PM
Scott Talan Marketing Panel: New Wave Marketing for Your School and ProgramPlus a Sneak Peak at New Surveys Results about the MPA Degree and its Value to	Thu	2:15 PM	Naomi Wish Ideas for Nonprofit Guidelines' Revision and Implementation	Thu	10:45 AM
Shui Yan Tang Innovation in the MPA Curricula	Fri	2:15 PM	Blue Wooldridge Social Equity and Public Affairs Courses: What's Going On?	Thu	2:15 PM
Paul Thompson Defining the Universe of Public Affairs Executive Education	Fri	9:15 AM	Nathaniel Wright Diversity in Academia	Fri	9:15 AM
Eugenia Toma Welcome/Orientation for First-Time Conference Attendees	Thu	8:00 AM	Juita-Elena (Wie) Yusuf Innovation and Enterprise Skills for MPAs  Michela Zonta	Fri	9:15 AM
Public Finance and the Future of the Public Sector	Thu	4:00 PM	Using Technology in Teaching Social Equity in MPP/MPA Programs	Fri	2:15 PM
Mark E. Tompkins Governing Across Sectors	Fri	8:00 AM			
Mary Tschirhart Strategies for Effective Service-Learning	Fri	9:15 AM			
in the MPA Curriculum Ideas for Nonprofit Guidelines' Revision and Implementation	Thu	10:45 AM			
Theo P.W.M. van der Krogt NASPAA Standards 2009: Defining Quality in Public Affairs Education Visions of Accreditation	Thu	2:15 PM			
Neil R. Vance Teaching Ethics: Perspectives from Different Disciplines	Fri	11:00 AM			

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