### Monday 10/16/2006

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>1-5:30 PM</td>
<td>COPRA</td>
<td>Lake Nokomis</td>
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### Tuesday 10/17/2006

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<th>Time</th>
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<tr>
<td>8:30 AM-5 PM</td>
<td>COPRA</td>
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### Wednesday 10/18/2006

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<tr>
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<tr>
<td>8:30 AM-3 PM</td>
<td>COPRA</td>
<td>Lake Nokomis</td>
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<tr>
<td>1-4:30 PM</td>
<td>On-site Workshop: Democracy Innovation in Minnesota: From &quot;Me to We&quot;</td>
<td>Off-Site</td>
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<tr>
<td>1:30-7 PM</td>
<td>Registration</td>
<td>Greenway Promenade</td>
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<tr>
<td>3-4:15 PM</td>
<td>Accreditation Institute Workshop: Self-Study</td>
<td>Cedar Lake</td>
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<tr>
<td>3-9 PM</td>
<td>NASPAA Executive Council Meeting and Dinner</td>
<td>Lake Minnetonka</td>
</tr>
<tr>
<td>4:15-5:30 PM</td>
<td>Accreditation Institute Workshop: Site Visitor Training</td>
<td>Cedar Lake</td>
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### Thursday 10/19/2006

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7-8:30 AM</td>
<td>BREAKFAST - ON YOUR OWN</td>
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<tr>
<td>7:45-9 AM</td>
<td>Universities and Their Communities</td>
<td>Greenway J</td>
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<td></td>
<td>Marketing the Nonprofit Curriculum</td>
<td>Greenway F</td>
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<tr>
<td>8-9 AM</td>
<td>Welcome/Orientation for First-Time Conference Attendees</td>
<td>Lake of the Isles</td>
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<td></td>
<td>International Education Committee</td>
<td>Greenway H</td>
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<tr>
<td>8 AM-5 PM</td>
<td>Registration</td>
<td>Greenway Promenade</td>
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<td>8:30-9 AM</td>
<td>Welcome/Orientation for First-Time Conference Attendees</td>
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<td>9 AM-5:30 PM</td>
<td>Exhibits Open</td>
<td>Greenway Promenade</td>
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<td>AJ</td>
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<tr>
<td>9:15-10:30 AM</td>
<td>Opening Plenary</td>
<td>Nicollet C/D</td>
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<tr>
<td>10:30-10:45 AM</td>
<td>Coffee Break</td>
<td>Greenway Promenade</td>
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<td></td>
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<td>AJ</td>
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</table>
2006 NASPAA Annual Conference: The Future of the Public Sector

10:45 AM-12:15 PM
Democracy and the Future of Public Administration
Ideas for Nonprofit Guidelines’ Revision and Implementation
Development and Implementation of Guidelines for NASPAA-member programs with Health Care Concentrations
The Roles of Policy Makers in Strengthening Civic Life: Partnerships of Minnesota Works Together
Roundtable: “Public Administration and Challenges of Emerging Technologies”

12:30-2 PM
NASPAA Awards Presentation Luncheon

2:15-3:45 PM
NASPAA Standards 2009: Defining Quality in Public Affairs Education – Visions of Accreditation
Social Equity and Public Affairs Courses: What’s Going On?
Cultural Competency and Diversity
MPA Program Innovations
Integrating the Reality of Third Party Government into Public Management Curricula
Marketing Panel: New Wave Marketing for Your School and Program….Plus a Sneak Peak at New Surveys Results about the MPA Degree and its Value to Employers

3:45-4 PM
Coffee Break
Afternoon Snacks Sponsored by the University of Kentucky

4-5:30 PM
The Future Market for Graduate Education in Public Administration
Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now?
What Do We Need for 2015?
Public Finance and the Future of the Public Sector
Section Meeting and Election: Health Sector Education
Accreditation Institute:
Using the Capstone Course to Generate Student Learning Outcomes

6-7:30 PM
Local Host Reception
Sponsored by the Humphrey Institute of Public Affairs at the University of Minnesota

Friday 10/20/2006

7-8 AM
Committee Meeting: Finance
Committee Meeting: Local Government Management Education

7-8:30 AM
BREAKFAST - ON YOUR OWN
Committee Meeting: Standards

7:15-8 AM
Optional Skyway Walking Tour

7:30-8:30 AM
Section Meeting: Nonprofit Education
Section Meeting: Small Programs

8-9 AM
Governing Across Sectors
PAA National Council Meeting
Committee Meeting: Doctoral Education
Committee Meeting: Executive MPA
Committee Meeting: Marketing
2006 NASPAA Annual Conference: The Future of the Public Sector

8-9 AM
Committee Meeting: Social Equity and Public Affairs Education
Committee Meeting: Diversity

8 AM-5:30 PM
Exhibits Open
Registration

9:15-10:45 AM
Educating Leaders for the Public Sector
Defining the Universe of Public Affairs Executive Education
Public, Non-Profit and Private Collaboration in Education for When ‘Governance, not Government’ Applies
Diversity in Academia
Innovation and Enterprise Skills for MPAs
Strategies for Effective Service-Learning in the MPA Curriculum

10:45-11 AM
Coffee Break

11 AM-12:15 PM
Section Meeting: Comprehensive Schools
The Next Generation: The Pipeline to Public Service
Measuring Program Effectiveness in Executive Education Programs
A Public Administration for the Third Party Governance Era: Reclaiming Leadership of the Field
Homeland Security and the Future of the Public Sector
Teaching Ethics: Perspectives from Different Disciplines

12:30-2 PM
Pi Alpha Alpha Luncheon

2:15-3:45 PM
Using Technology in Teaching Social Equity in MPP/MPA Programs
Dynamic and Effective Career Services: With or Without Career Services Staff
Exploring the Who of Executive Education Programs - A Focus on Students’ Perspectives
The Effects of Globalization on Public Administration
NASPAA Standards 2009: Defining Quality in Public Affairs Education - Visions of the Public Sector
Innovation in the MPA Curricula

3:45-4 PM
Coffee Break

4-5:30 PM
Annual Business Meeting

5:45-7 PM
NASPAA/PAA Reception
Sponsored by the University of Washington

7-9 PM
Standards Revision Steering Committee

Saturday 10/21/2006

7-8:30 AM
BREAKFAST - ON YOUR OWN

7:15-9 AM
NASPAA Executive Council Breakfast Meeting

7:30-8:30 AM
Committee Meeting: Research
2006 NASPAA Annual Conference: The Future of the Public Sector

8-9:15 AM
Accreditation Institute: Greenway A
Perspectives on Standard 4.21: Information Management, Technology Applications, and Policy

8-10 AM
Registration Greenway Promenade AJ

9:30 AM-12:15 PM
IT Workshop: Greenway A
The Future of Information Management, Technology, and Policy in Public Administration and Public Policy Curriculum

10:45-11 AM
Coffee Break Greenway Promenade AJ

11 AM-12:15 PM
Roundtable: Pi Alpha Alpha Faculty Advisers Greenway J

PANEL ICONS
To quickly find certain panel and discussion, use the icons below

Accreditation Institute

Executive Education Program

Marketing & Careers

Pi Alpha Alpha Honor Society

“The Future of the Public Sector”
2006 NASPAA Annual Conference: The Future of the Public Sector

Monday 10/16/2006

1-5:30 PM   Monday
COPRA        Lake Nokomis- 5th Fl.

Tuesday 10/17/2006

8:30 AM-5 PM  Tuesday
COPRA        Lake Nokomis- 5th Fl.

Wednesday 10/18/2006

8:30 AM-3 PM  Wednesday
COPRA        Lake Nokomis- 5th Fl.
1-4:30 PM    Wednesday
On-site Workshop: Democracy Innovation in Minnesota: From "Me to We"  Off-Site

In this on-site workshop, participants will learn about a fledgling Minnesota movement to renew civic life, Minnesota Works Together, in which the Humphrey Institute's Center for Democracy and Citizenship (CDC) is playing the key organizing role. Minnesota Works Together is based on the proposition that "democratic governance" implies a paradigm shift in meanings of democracy and the roles of public affairs professionals.

Participants will visit two successful community partners of CDC and Minnesota Works Together: the Jane Addams School of Saint Paul's heavily-immigrant West Side, which involves the community in educating children, and Public Achievement, a worldwide youth civic engagement effort with college students and younger children that provides organizing skills and concepts for young people to be public problem-solvers and contributors to civic life.

Because of the limited number of registrants for this workshop, participants will not visit the community sites, but will meet at the Humphrey Institute located at 301 19th Avenue South for the workshop. There will be no fee for this workshop.

1:30-7 PM    Wednesday
Registration  Greenway Promenade AJ

3-4:15 PM    Wednesday
Accreditation Institute Workshop: Self-Study

This session, led by Jeffrey A. Raffel, a former Chairman of the Commission on Peer Review and Accreditation (COPRA), is designed to assist programs that are currently undergoing accreditation review or that may be considering accreditation in the near future. This session will include advice on preparing the Self Study Report and will address any related questions that programs may have.

Jeffrey A. Raffel
University of Delaware

Jeffrey A. Raffel
University of Delaware

Convener
2006 NASPAA Annual Conference: The Future of the Public Sector

3-9 PM  Wednesday

NASPAA Executive Council Meeting and Dinner  
Cocktails with COPRA at 6:00 pm  
Lake Minnetonka - 5th Fl.

4:15-5:30 PM  Wednesday

Accreditation Institute Workshop: Site Visitor Training  
Cedar Lake - 5th Fl.

This session offers peer review training for both academics and practitioners. After attending the session, you can register as an official NASPAA site visitor which qualifies you to be sent on accreditation site visits. We are interested in academics with program administration experience and practitioners with an MPP, MPA (or related graduate degree) and six years of public affairs experience. Visitors from the West Coast and the Carolinas are especially encouraged to attend this year because there are many scheduled site visits in these areas.

Kenneth M. Matwiczak  
The University of Texas at Austin  
and COPRA Members

Thursday 10/19/2006

7:8:30 AM  Thursday

BREAKFAST - ON YOUR OWN

7:45-9 AM  Thursday

Universities and Their Communities  
Greenway J - 2nd Fl.

This panel will examine strategies used for developing partnerships between universities and their communities, drawing on participants' experience and published research to identify factors associated with establishing and sustaining relationships that benefit both partners. Topics to be addressed include: defining "the community" (responding to diverse stakeholder interests), integrating outreach into the mission of the university, overcoming university and community resistance to collaboration, identifying resources to support partnerships, and increasing awareness of the benefits for universities and their community partners. We would like to connect with others engaged in community outreach, and build a network of faculty, students, and practitioners who can share their knowledge and experience.

Lynn W. Bachelor  
The University of Toledo  
Convener

"Empowering Local Communities and Community-Based Organizations as Partners"

Pradeep Chandra Kathi  
University of Southern California

"Connecting Neighborhood Councils and City Agencies - Trust Building Through the Learning and Design Forum Process"

Terry Cooper  
University of Southern California

"Establishing Partnerships with Local Communities: A Collaboration between SPEA-IUPUI and United Way of Central Indiana"

Greg Lindsey  
Indiana University-Purdue University Indianapolis

"Marketing the Nonprofit Curriculum  
Greenway F - 2nd Fl.

"What a great program - I wish I had known about this last year!" If you have heard this on your campus, consider a more proactive approach to marketing. The care with which we create programs and fine-tune our curricula can leave us with neither time nor budget to reach our intended prospective students with informative materials. This panel addresses strategies that three universities have used to market their programs, taking distinctly different strategies to increase the number of students entering and completing the nonprofit management curriculum. NASPAA attendees from small to large programs will find these strategies useful, and the lessons drawn from marketing a specialty within the Public Affairs curriculum can be applied to other specialties such as Health.

Renee A. Irvin  
University of Oregon  
Convener

"Marketing the Nonprofit Certificate to Graduate Students from Other Departments"

Dean F. Eitel  
DePaul University

"Marketing the Nonprofit Program to Graduating Seniors and Nonprofit Practitioners"

David F. Walker  
High Point University

"Networking and Marketing the Nonprofit Program to the Public"

Thursday 10/19/2006  Page 2
### 2006 NASPAA Annual Conference: The Future of the Public Sector

**8-9 AM Thursday**

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<tr>
<th>Event</th>
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<td>Welcome/Orientation for First-Time</td>
<td>Lake of the Isles</td>
<td>Orientation for First-Time Conference Attendees.</td>
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<tr>
<td>Conference Attendees</td>
<td>5th Fl.</td>
<td>Eugenia Toma, University of Kentucky</td>
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<td>J. Brian Atwood, University of Minnesota</td>
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**International Education Committee**

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<tbody>
<tr>
<td>Registration</td>
<td>Greenway Promenade</td>
<td>Registration held at Greenway Promenade AJ.</td>
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**9 AM-5:30 PM Thursday**

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<tr>
<td>Exhibits Open</td>
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<td>Exhibits Open held at Greenway Promenade AJ.</td>
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**9:15-10:30 AM Thursday**

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<tbody>
<tr>
<td>Opening Plenary</td>
<td>Nicollet C/D</td>
<td>Introduction of Keynote Speaker by David Y. Miller, University of Pittsburgh.</td>
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<td></td>
<td>1st Fl.</td>
<td>The Honorable Paul H. O'Neill</td>
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Mr. Paul H. O'Neill has an MPA (Indiana University, 1966), and has worked in the highest levels of government service: he was the Secretary of the Treasury under President George W. Bush (2001-02), and Deputy Director of the U.S. Office of Management and Budget (1967-1977). He has also been in the private sector, where he was Chairman and CEO of Alcoa (1987-2000) and the President and Senior Vice President of International Paper (1977-1987). Most recently, he was involved in the launch of the Pittsburgh Regional Healthcare Initiative. His experience as an MPA in public service and private sector have given him a unique perspective on the future of the public sector and how public affairs education needs to respond.

**10:30-10:45 AM Thursday**

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<td>Coffee Break</td>
<td>Greenway Promenade</td>
<td>Sponsored by Walden University</td>
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**10:45 AM-12:15 PM Thursday**

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<tr>
<td>Administration</td>
<td>2nd Fl.</td>
<td>The participants in this panel are four of twelve authors in a book project underway that explores the issue of democracy in public administration. The themes of the four papers for the panel are: democracy and public service; the practitioner's role in promoting social equity; democracy in administrative law; and democracy, philanthropy, and nonprofit organizations.</td>
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- **Richard C. Box**: University of Nebraska at Omaha
  - "The Public Service Practitioner as Agent of Social Change"

- **Angela Eikenberry**: Virginia Polytechnic Institute & State University
  - "Nonprofit Organizations, Philanthropy, and Democracy in the United States"

- **Mary R. Hamilton**: University of Nebraska at Omaha
  - "Democracy and Public Service"

- **Christine Reed**: University of Nebraska at Omaha
  - "Democracy and the 'Republican Revival' in Administrative Law"

**Ideas for Nonprofit Guidelines’ Revision and Implementation**

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<td></td>
<td>Greenway F</td>
<td>The purpose of this session is to report and discuss the review of NASPAA Guidelines for Nonprofit Education and gather ideas for how to implement the guidelines. The panel, composed of some of the members of the Nonprofit Management Education Section Guidelines Review Committee, will present the committee's recommendations and elicit ideas from the audience.</td>
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- **Mary Tschirhart**: Syracuse University
- **Dean F. Eitel**: DePaul University
- **Sam Kirkpatrick**: Texas A&M University
- **J. Steven Ott**: The University of Utah
- **Naomi Wish**: Seton Hall University
Development and Implementation of Guidelines for NASPAA-member programs with Health Care Concentrations

For the past several years, members of the health education section have explored additional NASPAA accreditation, as well as dual accreditation, for MPA and MPP programs with health specialty tracks. The first step in this process involved a survey of NASPAA-member programs with health care concentrations, the compilation of the data obtained, and the publication of a series of articles in the spring 2006 edition of J-PAE. The second step in this process was the formulation of guidelines for health specialty tracks. The purpose of this panel is to present the guidelines, to explain their history and purpose, and to discuss their scope and content. A COPY OF THE PROPOSED NASPAA GUIDELINES FOR GRADUATE PROFESSIONAL EDUCATION IN HEALTH CARE ORGANIZATIONS, MANAGEMENT AND LEADERSHIP CAN BE FOUND ON THE NASPAA WEBSITE UNDER ANNUAL CONFERENCE PROGRAM INFORMATION.

Carl F. Ameringer  University of Wisconsin - Oshkosh  Convener
Judith J. Kirchhoff  Long Island University, Brooklyn Campus
Brenda Stevenson-Marshall  Cleveland State University
Laura W. Synnott  Carnegie Mellon University

The Roles of Policy Makers in Strengthening Civic Life: Partnerships of Minnesota Works Together

This panel involves policymakers who are partners of Minnesota Works Together (see Wednesday Democracy Innovation site visit), including a bipartisan, bicameral Civic Life Legislative Working Group in the Minnesota legislature. It will discuss innovative policy approaches being undertaken by leaders in Minnesota in areas of transportation, education and elsewhere to address public problems in ways that strengthen and draw on the civic life of communities.

Harry C. Boyte  University of Minnesota  Convener
Senator Tarryl Clark  Member of the Democratic Party
Senator Dave Senjem  Co-Chair of the Civic Life Legislative Working Group

Roundtable: "Public Administration and Challenges of Emerging Technologies"

The theme at NASPAA this year is "The Future of the Public Sector," with the focus on future challenges facing public administrators. One such challenge facing public administrators at all levels is how to deal with the effects of complex technologies, in particular the potential risks from a range of chemical, bio and nano-technologies. This roundtable discusses both the types of challenges and expected needs, ranging from assessing the risk of sighting new facilities (e.g., a level 4 bio-lab in an urban area) to building the requisite capacity to respond to potential effects, accidental or otherwise. Given already evident concerns about government capacity and competence, such a roundtable is an important welcome addition to the overall discourse on the future of public administration.

Christopher Bosso  Northeastern University  Convener
Jennifer Kuzma  University of Minnesota
Clark Miller  Arizona State University

12:30-2 PM  Thursday

NASPAA Awards Presentation Luncheon

Introduction of Guest Speaker by J. Brian Atwood, Dean, Humphrey Institute of Public Affairs, University of Minnesota

Former Vice President Walter F. Mondale

Mr. Mondale was elected Vice President of the United States from 1977 to 1981, and was the Democratic nominee for President in 1984. He served in the United States Senate from 1965 to 1976, and was appointed US Ambassador to Japan from 1993-96. Prior to his ambassadorship, Mr. Mondale was a Distinguished University Fellow in Law and Public Affairs at the Hubert H. Humphrey Institute of Public Affairs, University of Minnesota. In 1990, he established the Mondale Policy Forum at the Humphrey Institute to bring together leading scholars and policymakers for conferences on domestic and international issues. In 1997 and 1998, he served as co-chair of the independent, bipartisan Campaign Finance Reform Project. In recent years, in addition to his position as Senior Counsel with the law firm of Dorsey & Whitney LLP in Minneapolis, he has been an active member of the Humphrey Institute of Public Affairs Advisory Board. He has been a forceful supporter and advocate of change in public affairs education.

Sponsored by Texas A&M University
2006 NASPAA Annual Conference: The Future of the Public Sector

2:15-3:45 PM Thursday


Visions of Accreditation

This roundtable will be one of two key sessions addressing the conference theme, “The Future of the Public Sector,” marking the launch of the NASPAA comprehensive Standards Revision Process. Several academics will briefly present their ideal visions of NASPAA Accreditation and key guiding principles they believe should shape the review process. Audience participation will be encouraged for the last portion of the session.

Jeffrey A. Raffel  University of Delaware  Moderator
Sallyanne Harper  U.S. Government Accountability Office
Jeffrey Straussman  University at Albany
Julie Sweitzer  University of Minnesota
Theo P.W.M. van der Krogt  University of Twente


The audience will become aware of some initiatives that are implementing Social Equity into the MPA Curriculum. In addition, the results of a survey of MPA programs in developing the cultural competencies essential for promoting Social Equity will be presented.

Blue Woolridge  Virginia Commonwealth University  Moderator
Susan Gooden  Virginia Commonwealth University
Samuel L. Myers, Jr.  University of Minnesota
*“Social Equity and Public Policy Analysis: Building an Interdisciplinary Course”
Susan White-Perry  Old Dominion University
*“Social Equity for the Long Haul: A Review of Master of Public Administration Programs”

Cultural Competency and Diversity  Greenway B - 2nd Fl.

The demographics of this country reflect a society that is becoming more multicultural and diverse. It has been estimated that about twelve percent of the people in the U.S. were born in another country. Many major cities no longer have an ethnic majority and the U.S. may achieve a no-majority status by 2050. The baby boom generation begins turning 60 this year at the rate of 8,000 a day. The seventy eight million baby boomers will be retiring for the next eighteen years. It is estimated that thirty percent of the federal workforce will be retirement eligible in five years and sixty percent will be retirement eligible in ten years. One of the key leadership and management skills will be the ability to work with a multicultural workforce and multicultural communities. This panel examines the dynamics of culturally diverse workplaces, characteristics of Hispanic students, and whether we are preparing culturally competent public administrators. The panel will explore the new skills sets that will be required of the culturally competent administrator.

Espiridion Borrego  University of Texas, Pan American  Convener
Stephanie McClellan  University of Delaware
*“The Dynamics of Culturally Diverse Workplaces: Directions for Preparing Multicultural Leaders in the Public Sector”
Mitchell F. Rice  Texas A&M University
*“Teaching About Cultural Competency and Cultural Competency Assessment Tools in Public Administration Programs”
This panel examines various innovative approaches to instruction and community partnerships used by MPA programs. The importance of addressing the needs of diversity will be addressed.

Robert A. Cropf  
St. Louis University  
Convener

"Using Case-Studies to Connect with the Adult Learner in Undergraduate and Graduate Public Administration Programs"

Gerald Andrews Emison  
Mississippi State University

"Teaching Critical Professionalism: The Challenge of Public Affairs Complexity"

Jennifer Kohler  
St. Louis University

Kirsten Loutzenhiser  
Barry University

David Birdsell  
Baruch College/City University of New York

Ann Ruecker  
Baruch College, CUNY

"Community Partnerships in Executive Education"

Amy E. Smith  
State University of New York at Albany

"Linking Research & Practice - Best Practices in Teaching Statistics to Practitioners"

Melissa Stone  
University of Minnesota  
Convener

Steven Rathgeb Smith  
University of Washington

Willow S. Jacobson  
The University of North Carolina at Chapel Hill

Jodi R. Sandfort  
University of Minnesota

James H. Svara  
Arizona State University  
Discussant

Are you confused by the new digital online landscape? Wondering how to make it work for you and your students? This panel will talk about how NASPAA is trying to drive people to the web with its marketing effort. Part of the panel will look at the efficacy of WikiPedia, Facebook and RSS feeds and how each can assist your outreach efforts.

BONUS SNEAK PEAK: NASPAA is focusing its marketing efforts on employers who create the demand for our MPA/MPP graduates. Part of this involves learning what employers know about our degrees and what skills they think our graduates should possess. The first employer survey went to local city managers across the USA and yielded some interesting insights and information. We’ll share them with you at this panel. (Ideal panel for small programs)

Elizabethann O’Sullivan  
North Carolina State University  
Convener

Scott Talan  
NASPAA

Michelle Piskulich  
Oakland University

David Swindell  
The University of North Carolina at Charlotte

3:45-4 PM  
Thursday
Section Meeting and Election: Health Sector Education

Carl F. Ameringer  
University of Wisconsin - Oshkosh  
Convener

The Future Market for Graduate Education in Public Administration

George Candler  
Indiana University, South Bend Campus  
Convener
Burt Barnow  
Johns Hopkins University  
Melvin J. Dubnick  
University of New Hampshire  
Michael Gold  
Bridgewater State College  
Curtis Ventriss  
The University of Vermont

Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now? What Do We Need for 2015?

Frances S. Berry  
Florida State University  
Convener
Marc Holzer  
Rutgers University, Newark  
Kathryn Newcomer  
The George Washington University  
Barton Wechsler  
University of Missouri-Columbia

Public Finance and the Future of the Public Sector

Merl Hackbart  
University of Kentucky  
Convener
Eugenia Toma  
University of Kentucky  
"Government Finance: An Overview"
Robert L. Bland  
University of North Texas  
"Emergencies, Disasters & Terrorism: The Challenge for Public Finance"
James W. Fossett  
University at Albany, SUNY
and
Robert Purtell  
University at Albany, SUNY  
"Beyond Budgeting: Public-Service Financial Education for the 21st Century"

Accreditation Institute:

Using the Capstone Course to Generate Student Learning Outcomes

Patricia M. Shields  
Texas State University - San Marcos  
Convener
Thomas Eugene Castleberry  
Texas State University - San Marcos  
Hassan Tajalli  
Texas State University - San Marcos

6-7:30 PM  
Thursday

Local Host Reception  
Off-Site

Sponsored by the Humphrey Institute of Public Affairs at the University of Minnesota
## Friday 10/20/2006

### 7-8 AM  Sunday

<table>
<thead>
<tr>
<th>Committee Meeting: Finance</th>
<th>Georgia State University</th>
<th>Roy Bahl</th>
<th>Moderator</th>
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<tr>
<td>Committee Meeting: Local Government Management Education</td>
<td>University of Pittsburgh</td>
<td>David Y. Miller</td>
<td>Moderator</td>
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### 7-8:30 AM  Sunday

**BREAKFAST - ON YOUR OWN**

| Committee Meeting: Standards | Willamette University | Steven M. Maser | Moderator |

### 7:15-8 AM  Sunday

**Optional Skyway Walking Tour**

Alumni of the Humphrey Institute of Public Affairs who work for the City of Minneapolis will lead a tour of the downtown skyway system. Experience the city’s extensive above-ground network of walkways, uniquely engineered to shelter Minnesotans from both sub-zero winter weather and humid summer temperatures. Rain or shine the weather is fine for a walk in downtown Minneapolis!

### 7:30-8:30 AM  Sunday

| Section Meeting: Nonprofit Education | Greenway D - 2nd Fl. |
| Section Meeting: Small Programs | Greenway E - 2nd Fl. |

### 8-9 AM  Sunday

**Governing Across Sectors**

The present tasks of governing demand deeper and more durable interconnections across sector borders. In a public administration marked by extensive contracting, consumer-driven vouchers, and partnership initiatives, public service professionals working on different sides of the sector border find themselves enmeshed in deeply complex, layered relationships. These governing relationships are complicated by fiscal instability and ill-understood, sectorally-based differences in value paradigms and traditions. How are public administrators to navigate in these complex and uncharted waters? How can we better understand and teach about these relationships in order to prepare students for effective professional practice in both nonprofit and public sector positions? This panel offers research-based lessons that help illuminate these issues.

- **Deborah A. Auger**
  University of Delaware
  Convener
- **Lauren Miltenberger**
  University of Delaware
- **Lehn Benjamin**
  George Mason University
- **Philip Jos**
  College of Charleston
- **Mark E. Tompkins**
  University of South Carolina

**PAA National Council Meeting**

The Pi Alpha Alpha National Council Meeting is not only for our Council Members, but is open to our Faculty Advisers so you can share any concerns you may have about your chapter, to let us know of some of the interesting things your chapter is doing, or if you have questions about Pi Alpha Alpha’s handbook, we can answer questions for you. We also invite those universities that do not have a chapter to sit in on this meeting so you can learn more about Pi Alpha Alpha and consider establishing a chapter at your university.

- **Krishna Tummala**
  Kansas State University
  Convener

**Committee Meeting: Doctoral Education**

- **Marc Holzer**
  Rutgers University, Newark
  Convener

**To Be Assigned**
2006 NASPAA Annual Conference: The Future of the Public Sector

Committee Meeting: Executive MPA
Sandra O. Archibald
University of Washington
Convener

Committee Meeting: Marketing
Elizabethann O'Sullivan
North Carolina State University
Convener

Committee Meeting: Social Equity and Public Affairs Education
To Be Assigned

Committee Meeting: Diversity

8 AM-5:30 PM Friday

Exhibits Open
Registration

9:15-10:45 AM Friday

Educating Leaders for the Public Sector
In a world of shared governance and cross-sector partnerships, leadership is critical. This panel will explore the role of leadership education for preparing professional students for careers in public service.
H. Brinton Milward
The University of Arizona
Convener
Pamela Lewis
Carnegie Mellon University
Howard Prince
The University of Texas at Austin

Defining the Universe of Public Affairs Executive Education
The panel will discuss the results and implications of the first national survey of Executive Education programs for public service professionals. Serving the educational needs of experienced public and non-profit sector professionals is a growing segment of the Public Affairs education portfolio. The spectrum of Executive Education programs offer by NASPAA member schools include degree granting programs, certificate programs, leadership training, as well as customized and international programs. The survey meets several critical purposes. First, it provides a snapshot of the current universe of Executive Masters programs and non-degree Executive Education programs, including student demographics, format of programs (i.e., cohort or online), tuition and financial assistance. Second, the survey identifies NASPAA members’ priorities in promoting and developing quality Executive Education programs.
Sandra O. Archibald
University of Washington
Convener
Maja H. Holmes
National Association of Schools of Public Affairs and Adm.
Paul Melendez
University of Arizona
Paul Thompson
U.S. Office of Personnel Management

Public, Non-Profit and Private Collaboration in Education for When 'Governance, not Government' Applies"
This panel discusses the issues and processes involved in designing and implementing an academic program in close collaboration with professionals in the private and nonprofit sectors. The panel focuses on a program in financial market regulation and supervision designed jointly by a university, major securities and law firms, and financial regulators, but the issues apply to such initiatives more broadly.
David McCaffrey
University at Albany, SUNY
Convener
"Overcoming Borders Dividing Disciplines in Education for When 'Governance' Applies"
Gerard S Citera
UBS Securities, Inc.
"Public Policy, Law, Business, and Technology: Supervision and Regulation Inside a Global Financial Firm"
John F. Malitzi
New York Stock Exchange
"What Public Affairs Students Need to Understand About Modern Regulatory Systems"
David S. Liebschutz
University at Albany, SUNY
"Developing Transitions from the Academic Program to the Professional World"
Diversity in Academia

This panel will present initial explorations related to a research agenda on the topic of diversity and the future professoriate. Presenters will include doctoral candidates who have participated in the NASPAA supported Diversity in Academia program. Since 2005, Diversity in Academia has been focused on achieving the goal of increasing the number of students from under-represented communities who are pursing (and completing) doctorates in the fields of public administration and public affairs. In April 2006, nearly thirty students gathered to discuss current opportunities and challenges related to increasing the pool of doctoral candidates from such under-represented communities, as well as to begin developing a research agenda focusing on developing the pool of candidates from such communities. In June 2006, many of the participants from the April meeting will meet again to explore the research agenda in further detail. Also, this panel will present a number of the findings of research efforts resulting from these meetings.

Kyle Farmbry
Rutgers University, Newark
Convener
Shannon Portillo
University of Kansas
Larry Terry, Jr.
Doctoral Candidate, University of Texas at Dallas
Anne Visser
California State University, Fresno
Nathaniel Wright
Binghamton University

Innovation and Enterprise Skills for MPAs

Innovation is a major concern of public organizations and an important part of The Future of the Public Sector. The transformation of governance, new social and economic conditions, changing citizen demands, shifting organizational characteristics, and declining resources challenge governments to do things differently and better. Innovations are identified and honored by the Kennedy School of Government, and The Innovation Groups (IG) seeks to build "personal, organizational and community capacity through creating and sustaining innovation." It is important that public administrators have the capability to be innovators and entrepreneurs. At the same time, innovation under the banner of "reinventing government" has raised concerns that innovative public managers could violate organizational rules and undermine the longstanding commitments and values of agencies in the pursuit of entrepreneurial changes. In view of these considerations, should graduate professional degree programs in public administration develop innovation and enterprise skills? What normative and ethical guidelines should accompany this effort? Even if one accepts that promoting innovation is important and that the normative concerns about promoting innovativeness can be resolved, there is another pragmatic question: can we "teach" innovation and enterprise skills?

James H. Svara
Arizona State University
Convener
Arthur C. Brooks
Syracuse University
"Teaching Social Entrepreneurship"
Linda deLeon
University of Colorado at Denver
Bob Hart
The Innovation Groups
Juita-Elena (Wie) Yusuf
University of Kentucky
"Innovation and Entrepreneurship in the Public Sector: Implications for Educating Tomorrow's Public Sector Leaders"

Strategies for Effective Service-Learning in the MPA Curriculum

This panel, co-sponsored by the Section on Nonprofit Management Education, will examine key considerations in using service-learning approaches in the MPA curriculum, with particular attention to the application of service-learning strategies to courses in nonprofit management. The four presentations will examine (1) the use of learning contracts as a process for clarifying expectations between the student(s) and faculty prior to the initiation of service learning projects; (2) the use of team service-learning projects as part of a core course on organizations and their management; (3) the use of "Project Portfolios" and efforts to build relationships with partner organizations; and (4) efforts to assess the impact of service learning on host organizations.

Kirsten Gronbjerg
Indiana University, Bloomington
Convener
"Project Portfolios and Relationships with Partner Organizations"
Beth Gazley
Indiana University, Bloomington
Laura Littlpage
Indiana University/Purdue University at Indianapolis
"The Impact of Service Learning on Host Organizations"
Nadja Rubai-Barrett
Binghamton University
"Learning Contracts and Student Outcomes"
Mary Tschirhart
Syracuse University
"Using Teams in Service-Learning Projects"

10:45-11 AM Friday

Coffee Break

Greenway Promenade AJ
Section Meeting: Comprehensive Schools
Greenway J - 2nd Fl.
Large public affairs schools with multiple degrees, associated research centers, and complicated structures and funding face similar challenges of thriving under pressure. This meeting is a chance for deans and directors of these schools to discuss an agenda of issues facing public affairs schools (including entrepreneurship and cash-generating strategies, and competition with other departments about who owns “policy”). There will also be an opportunity to share experiences, and raise issues of concern— and to elect new officers for the section.

Kathleen M. Beatty
University of Colorado at Denver
Convener

The Next Generation: The Pipeline to Public Service
Greenway F - 2nd Fl.
A 2003 survey of graduating college seniors found that 62% seriously considered public service careers, but only 44% said they knew a “great deal” or “fair amount” about finding a job in either government or a nonprofit. In the same survey, less than a quarter of students thought their college career services office was “very helpful” in connecting them to public service opportunities. Faculty and Deans from New York University’s Robert F. Wagner Graduate School of Public Service will discuss this research on college students as well as creative programs they have designed to tap into the next generation of public service leaders.

Ellen Schall
New York University
Convener
Paul C. Light
New York University
David Schachter
New York University

Measuring Program Effectiveness in Executive Education Programs
Greenway I - 2nd Fl.
There has been an explosion of Executive Education programs to meet the needs of the public service professionals. Yet, there is a dearth of evaluations of how these Executive Education programs improve a professional’s capacity to advance public and non-profit services. This panel highlights several initiatives to better articulate the value added to Public Affairs Executive Education. The evaluations represent three distinct approaches to and implications of Executive Education of public service professionals, customized program for a specific agency, leadership training for a group of professionals, and a degree-granting program.

Jack H. Knott
University of Southern California
Convener
Richard Callahan
University of Southern California
Steven A. Cohen
Columbia University
William Eimicke
Columbia University
Maja H. Holmes
National Association of Schools of Public Affairs and Adm.
Sonia M. Ospina
New York University

A Public Administration for the Third Party Governance Era: Reclaiming Leadership of the Field
Greenway H - 2nd Fl.
Public administration programs face challenges in educating students about the challenges in working across sectors to achieve public objectives. The more indirect approach to governance through networks and governance tools challenges us to adapt our programs to address these trends. What kinds of changes are needed in our programs and how can concepts and new skills be delivered to our students? How are public administration programs moving to shift their curriculum to prepare students for the world of third party governance they will face? What are the implications for such core courses as organization theory and what new courses are warranted?

Paul Posner
George Mason University
Convener
Donald F. Kettl
The University of Pennsylvania
Jack H. Knott
University of Southern California
Lester Salamon
Johns Hopkins University
H. Brinton Milward
The University of Arizona
### Homeland Security and the Future of the Public Sector
**Greenway A - 2nd Fl.**
This panel will focus on current challenges in developing the U.S. system for homeland security. Both national and intergovernmental dimensions of homeland security will be discussed. Lessons from the response during Hurricane Katrina will also be drawn.

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<tr>
<th>Name</th>
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<tr>
<td>Rania Nader</td>
<td>Indiana University</td>
<td>Convener</td>
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<td>Charles Wise</td>
<td>Indiana University, Bloomington</td>
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<td>John James Kiefer</td>
<td>University of New Orleans</td>
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<td>Robert S. Montjoy</td>
<td>University of New Orleans</td>
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<td>Louise Comfort</td>
<td>University of Pittsburgh</td>
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<td>Carmine P. F. Scavo</td>
<td>East Carolina University</td>
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<td>Richard C. Kearney</td>
<td>North Carolina State University</td>
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"Homeland Security and Intergovernmental Relations: To What Extent is the U.S. Developing a National Homeland Security System?"

"Incrementalism, Inter-organizational Cooperation, and Disaster: The Case of Katrina"

"The Dynamics of Policy Learning: Catastrophic Events in Real-Time"

"Challenges to Federalism: Homeland Security, Disaster Response, and the Local Impact of Federal Funding Formulas and Mandates"

### Teaching Ethics: Perspectives from Different Disciplines
**Greenway B - 2nd Fl.**
What lessons can those teaching public sector ethics learn from ethics courses taught in other disciplines or from those who have taught students from very different backgrounds? This panel will explore a variety of different perspectives and consider the implications for teaching the ethics of public service.

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<td>Afsaneh Nahavandi</td>
<td>Arizona State University</td>
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<td>Neil R. Vance</td>
<td>The University of Arizona</td>
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### Pi Alpha Alpha Luncheon
**Nicollet B/C - 1st Fl.**
National Honoree and Speaker: **Dr. Steven H. Miles**, Professor of Medicine, University of Minnesota, and on the faculty of the Center for Bioethics.

His international career spans twenty-five years including serving as chief medical officer for a Cambodian refugee camp, medical school curriculum development in Cuba, and AIDS prevention in Sudan. He chairs the research committee of the Center for Victims of Torture. He also introduced the DNR order, published the first description of successful tuberculosis treatment in refugee camps, played a key role in promoting passage of MinnesotaCare and has been influential in reducing deadly accidents from restraints and bed rails.

### Using Technology in Teaching Social Equity in MPP/MPA Programs
**Greenway C - 2nd Fl.**
This panel will focus on the use of technology and pedagogical approaches linked to technology that enhance the instruction of issues dealing with social equity. This will include looking at issues such as the digital divide, access to programs and services, assessing disparities among other topics. Examples will include use of computer and software technology, service learning projects in how technology can improve organizations and other IT applications.

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<td>University of Nebraska at Omaha</td>
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<td>Richard W. Hug</td>
<td>Indiana University, Northwest</td>
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<td>Peter Wolcott</td>
<td>University of Nebraska at Omaha</td>
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2006 NASPAA Annual Conference: The Future of the Public Sector

Dynamic and Effective Career Services: With or Without Career Services Staff
Students choose MPA/MPP programs to develop their professional capabilities, and there are many ways to integrate the career planning process into the fabric of our students’ lives -- with or without a dedicated careers services director. This panel and its suggestions can enhance your students’ abilities to think holistically about planning their careers in public service. Topics will include utilizing and expanding one’s network, steering students toward the right kinds of experiences, and using already existing on-campus resources to their best effect.

Patricia M. Shields Texas State University - San Marcos
David Schachter New York University
Lynne Schuman University of Minnesota

Exploring the Who of Executive Education Programs - A Focus on Students’ Perspectives
Executive Education programs serve a distinctly different population of students than the traditional pre-service professionals. They represent a diversity and depth of experiences and have a variety of incentives for pursuing additional education opportunities. This panel explores experienced public service professionals’ motivations for enrolling in an Executive Education program, their rationale for choosing a particular type of program, i.e., degree program versus certificate program, and their expectations for what they hope to gain from the program.

Patricia M. Shields Texas State University - San Marcos
Gary DeCramer University of Minnesota

The Effects of Globalization on Public Administration
It is apparent that globalization is impacting public administration. But ideas about reform travel along different paths and have unique and peculiar consequences in different parts of the world not only upon how public management is practiced, but also upon professionals in the public sector. The panel looks at the direction of reforms in different regions of the globe and at the way the structure and composition of the public service is changing in response to broad international forces.

Lois Wise Indiana University, Bloomington
Sergio Fernandez Indiana University, Bloomington
Per Lagreid University of Bergen
Allan Rosenbaum Florida International University

NASPAA Standards 2009: Defining Quality in Public Affairs Education

Visions of the Public Sector
This roundtable will be one of two key sessions addressing the conference theme, “The Future of the Public Sector,” marking the launch of the NASPAA comprehensive Standards Revision Process. Several academics and practitioners will briefly present their visions of the competencies and skills graduates of public sector service degrees will need as they enter the workforce. Audience participation will be encouraged for the last portion of the session.

Daniel Mazmanian University of Southern California
Paul C. Light New York University
Steve Nelson U.S. Merit System Protection Board
Michelle Piskulich Oakland University
Melissa Stone University of Minnesota
Innovation in the MPA Curricula

John M. Bryson
University of Minnesota
Convener

Barbara C. Crosby
University of Minnesota
"Developing Leadership Scholarship, Education and Engagement Across the University: The Center for Integrative Leadership at the University of Minnesota"

Jay Kiedrowski
University of Minnesota

Sandy Buchan
University of Southern California

Shui Yan Tang
University of Southern California
"PA in Action: Professional Skills Development and the MPA Lab at USC"

John Nalbandian
The University of Kansas
"Identifying and Assessing Student Competencies"

3:45-4 PM Friday
Coffee Break
Greenway Promenade AJ

4-5:30 PM Friday
Annual Business Meeting
Nicollet D - 1st Fl.

5:45-7 PM Friday
NASPAA/PAA Reception
Sponsored by the University of Washington
Regency Room - 2nd Fl.

7-9 PM Friday
Standards Revision Steering Committee
Greenway A - 2nd Fl.

Saturday 10/21/2006

7-8:30 AM Saturday
BREAKFAST - ON YOUR OWN

7:15-9 AM Saturday
NASPAA Executive Council Breakfast Meeting
Lake Minnetonka - 5th Fl.

7:30-8:30 AM Saturday
Committee Meeting: Research
Burt Barnow
Johns Hopkins University
Convener

8-9:15 AM Saturday
Accreditation Institute:
Perspectives on Standard 4.21: Information Management, Technology Applications, and Policy
This session will provide insight on Standard 4.21, dialogue on how schools are meeting the Standard, and how to overcome challenges.

Akhlaque Haque
The University of Alabama at Birmingham
Convener

B.J. Reed
University of Nebraska at Omaha

8-10 AM Saturday
Registration
Greenway Promenade AJ
IT Workshop: The Future of Information Management, Technology, and Policy in Public Administration and Public Policy Curriculum

This working session intends to generate ideas, suggestions, and advice on how to better address the needs of public administration and public policy programs in meeting the IT educational needs of public servants in the 21st century. The results of the working session will provide goals and objectives for a number of upcoming NASPAA sponsored initiatives that will serve to support IT management education in PA and PP curricula. The workshop is open to anyone with an interest in IT and public affairs education.

Akhlaque Haque  The University of Alabama at Birmingham

Convener

10:45-11 AM  Saturday

Coffee Break

Greenway Promenade AJ

11 AM-12:15 PM  Saturday

Roundtable: Pi Alpha Alpha Faculty Advisers

Chapter advisers and other interested MPA faculty will exchange information and ideas about "best practices" and barriers to building and supporting a strong Pi Alpha Alpha chapter that benefits students and the MPA program alike.

Greenway J - 2nd Fl.
<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Carl F. Ameringer</td>
<td>Development and Implementation of Guidelines for NASPAA-member programs with Health Care</td>
<td>Thu 10:45 AM</td>
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<td>Roy Bahl</td>
<td>Committee Meeting: Finance</td>
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<td>Burt Barnow</td>
<td>Committee Meeting: Research</td>
<td>Sat 7:30 AM</td>
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<td>Cultural Competency and Diversity</td>
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<td>Christopher Bosso</td>
<td>Roundtable: “Public Administration and Challenges of Emerging Technologies”</td>
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<td>Brielle DeSilva</td>
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<td>Melvin J. Dubnick</td>
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Index of Conveners, Panelists and Presenters

Angela Eikenberry
Democracy and the Future of Public Administration
Thu 10:45 AM

Maja H. Holmes
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Fri 9:15 AM
Measuring Program Effectiveness in Executive Education Programs
Fri 11:00 AM

William Eimicke
Measuring Program Effectiveness in Executive Education Programs
Fri 11:00 AM

Marc Holzer
Committee Meeting: Doctoral Education Measuring Program and Faculty Performance and Student Learning: Are We Doing Well Now? What Do We Need for 2015?
Fri 8:00 AM
Thu 4:00 PM

Dean F. Eitel
Marketing the Nonprofit Curriculum Ideas for Nonprofit Guidelines’ Revision and Implementation
Thu 7:45 AM
Thu 10:45 AM

Gerald Andrews Emison
MPA Program Innovations
Thu 2:15 PM

Richard W. Hug
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Fri 2:15 PM

Kyle Farmbry
Diversity in Academia
Fri 9:15 AM

Renée A. Irvin
Marketing the Nonprofit Curriculum
Thu 7:45 AM

Sergio Fernandez
The Effects of Globalization on Public Administration
Fri 2:15 PM

Willow S. Jacobson
Integrating the Reality of Third Party Government into Public Management Curricula
Thu 2:15 PM

James W. Fossett
Public Finance and the Future of the Public Sector
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Philip Jos
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Fri 2:15 PM

Merl Hackbart
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