

### **IAMOT 2009**

#### 18th INTERNATIONAL CONFERENCE

## FOR THE INTERNATIONAL ASSOCIATION OF MANAGEMENT OF TECHNOLOGY IAMOT2009

Caribe Royale Hotel and Convention Center, Orlando, Florida, USA April 5-9, 2009, Orlando, Florida

#### IAMOT 2009 CONFERENCE PROGRAM

# SUNDAY April 5, 2009 TUTORIALS, WORKSHOPS AND PROFESSIONAL MEETINGS 8:30 am - 5:00 pm Registration - Lobby 9:00 am - 12:00 Tutorial 1: Dr. Osman Ahmad, Aspects of Green Technology and its management (Room: Curacao 4) 1:00 pm - 5:00 pm Workshop 1: Dr. Rias Van Wyk, MOT Programs Evaluation (Room: Curacao 4) 1:00 pm - 5:00 pm Workshop 2: Dr. Yasser Hosni, MOT Programs, the Accreditation Process (Room: Curacao 5) PROFESSIONAL MEETINGS 10:00 pm - 6:00 pm IAMOT EXECUTIVE COUNCIL MEETING - Meeting #1 (Room: Curacao 7)

	MONDAY April 6, 2004
8:30 am - 5:00 pm	Registration - Lobby
9:00 AM	OFFICIAL OPENING OF THE CONFERENCE
MONDAY PERIOD 1 9:00 am -9:15 am	Room: Grand Sierra - E  Yasser Hosni, President of IAMOT  Welcome Remarks and Introduction of Keynote Speaker
MONDAY PERIOD 1 9:15 am -10:00 am	Keynote Address MO.1  Christopher O'Connor  Vice President of Strategy and Market Management: IBM Software Group  Title: Green Economic Recovery
10:00 am - 10:30 am	Coffee Break
MONDAY PERIOD 2 10:30 am -12:00 pm	Room: Grand Sierra - E  Plenary Session MO. 1  Panel Discussion: Atlas of Green Technologies, Potential and Opportunities  Moderator: Dr. Rias Van Wyk  Panelists: Christopher O'Connor, IBM; Yasser Hosni, IAMOT; Osman Ahmad, Siemens
12:00 pm - 1:30 pm	LUNCH

## MONDAY PERIOD 3 1:30 pm - 3:30 pm

Track 01: Green Ted	chnologies, S	Sessi	on 1 of 5, Room 1: Grand Sierra - E		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: Jack Castro		
	1569167111	1	Green innovations - aspect of the development of environmentally driven innovations	Nina Rilla	Finland
PERIOD 3	1569166403		Innovations for the poor: A case study of toilets in rural India	Shyama Ramani	France
1:30 pm -3:30 pm	1569167119	3	Green technologies made in Russia: case-study of Nizhny Novgorod ACES University	Anna Trifilova	Russia
	TBD	4	Greening of the Supply Chain	Tarek Shaalan	Egypt
	1569167543		The principles of sustainability science to assess alternative energy technologies	Alan Brent	South Africa
	1569165441		Absorption Chillers, Can it work by Solar Energy?	Jack Castro	US
Frack 11: R&D Mana	agement, Se	ssion	1 of 4, Room 2: Curacao - 4	_	
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: Mario Yanez		
MONDAY	1569165563	1	Patterns of Uncertainty and Equivocality during Pre-development	Johan Frishammar	Sweden
PERIOD 3	1569167073	2	The existence and nature of innovation in mature industry	Pekka Pesonen	Finland
1:30 pm -3:30 pm	1569166423	3	Can R&D Tax Credits Help our Company Weather the Storm?	Paul Boutin	US
	1569166869		Assessing methods for management of R&D process information	Timo Kero	Sweden
	1569170633		Visual Tech Mining	Alan Porter	US
	1569166895		Shifting technology from the Universities to a high performance business	Erica Berte	US
Track 17: Emerging	Technologie		ession 1 of 3, Room 3: Curacao - 5		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: Richard Smith		
	1569166727	1	Potential of RFID in Logistics - Case Metso Paper	Josu Takala	Finland
PERIOD 3	1569166831	2	Critical Success Factors towards the Adoption of Wireless Technologies	B. Sari	The Netherlan
1:30 pm -3:30 pm	1569167059	3	Ultra-Wideband: How does Literature Reflect the Developments of these Technologies?	Marianne Harlesberger	Austria
	1569167143		Reducing operational inefficiencies to improve use of mobile medical equipment in healthcare facilit		Canada
	1569167165		A multi case study and framework for the adoption of Wireless Sensor Networks	Anurag D	India
	1569167167		Portable visibility warning system for the safety and efficiency of highways	Mohamed Abdel-Aty	US
Track 15: Managem	ent of Techn	olog	y in Developing Countries, Session 1 of 3, Room 4: Curacao - 6		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: David Bennett		
PERIOD 3	1569163917	1	Information Technology Led Innovativeness - Developing Countries Perspective	Zafar Husain	UAE
	1569166131	2	Evolutionary paths of R&D Internationalization	Louis Lu	Taiwan
1:30 pm -3:30 pm	1569166809		A Methodology for Technology Selection: Understanding the Capabilities of Technological Resource	Wuttigrai Ngamsirijit	Thailand
	1569166839		Innovation System for Renewable Energy Industry in Developing Oil-Based Economies	Seyed Mohamad Sadegh En	
	1569166843		Research-Industry Collaborations Enabling Green Nanotechnology Development: An Indian Case Al		Canada
	1569167047	6	Management of Nuclear technologies-Implications for Nuclear Waste Management: An Indian Case	Niraj Kumar	India

Track 22: MOT - The	ory and Prac	ctice	, Session 1 of 14, Room 5: Curacao - 7		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: Laure Morel		
PERIOD 3	1569143385	1	Product innovations: the missing cost dimension	Ahmed Doha	Canada
1:30 pm -3:30 pm	1569167159		National Research & Education Network: Egyptian Assessment	Nezar Sami	Egypt
1.00 pm 0.00 pm	1569144037	3	An Endogenous Growth Model for Technology Transfer through Foreign Direct Investment from DC	Amir Nasser Akhavan	Iran
	1569164371	4	The role of technology licensing office at Government-funded Research Institute	KwangWook Gang	Korea
Track 12: Project an	d Program M	lana	gement, Session 1 of 2, Room 6: Curacao - 8		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: Hesham Mahgoub		
	1569160473	1	Application of Numerical Design Structure Matrix Method in Project Management	Indra Gunawan	New Zealand
PERIOD 3	1569166855	2	Communication Practices in Global Product Development Projects of Brazilian Multinationals	Franciane Silveira	Brazil
1:30 pm -3:30 pm	1569166037	3	Green Endeavors and Project Performance on Capital Projects	Young Hoon Kwak	US
	1569166153	4	A Chinese Case Of Cultural Effect On International Engineering Project Team Dynamics	Dongdong Jiang	South Africa
	1569166579		Organization in energy improvement programs	Lennart Swanstram	Sweden
	1569170259	6	Development of a Construction Management System for Highway Projects Using Time-Location Dia	Hesham Mahgoub	US
3:30 pm - 4:00 pm			Coffee Break		

MONDAY PERIOD 4 4:00pm -5:45pm

4:00pm -5:45pm					
Track 01: Green Ted	hnologies, S	Sessi	on 2 of 5, Room 1: Grand Sierra - E		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY PERIOD 4			Session Chair: Jack Castro		
	1569144241		When Should One Patent?	Jonathan D. Linton	Canada
4:00 pm - 5:45pm	1569166307		Routing Systems: Necessity in the Era of High Energy Cost	Ahmed El-Nashar	US
	1569171135		Hybrid Technology in Vehicle Industry: Policies and Strategies in Iran	Seyed Mohammad Navid Kh	Iran
	1569168549	4	Can Wind Energy be Stored?	Masoud Tartibi	US
Track 11: R&D Mana	gement, Ses	ssion	n 2 of 4, Room 2: Curacao - 4		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: Mario Yanez		
PERIOD 4	1569166919		Host Country Contingencies on Knowledge Protection Strategies of Multinational Firms: Bring a Kni	Wolfgang Sofka	Germany
4:00 pm - 5:45pm	1569166985	2	Case Study on Open Innovation in Korean Economy	Kiho Kwak	Korea
4.00 pm - 3.40pm	1569166281			Arash Golnam	Iran
	1569166785		The Challenge to Create Open Innovation in the Tsukuba Area - Activities of the Tsukuba Society for		Japan
T	1569167261	5	International dimension of innovation process - Evidence of Finnish innovation data	Nina Rilla	Finland
Track 17: Emerging	recnnologie	es, Se	ession 2 of 3, Room 3: Curacao - 5		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: Richard Smith		
PERIOD 4	1569171481		Detecting Emerging Core Papers in Solar Cell by Citation Network Analysis of Scientific Publication		Japan
4:00 pm - 5:45pm	1569171571		Building an Integrated Framework to Measure Technology Maturity and the Associated Uncertaintie		UK
1.00 pm - 0.10pm	1569171853		Identifying Emerging Nanoparticle Roles in Biosensors	Lu Huang	P.R. China
	1569171855		Design of Ubiquitous Technology Based Green Logistics Solution and Service	Yoon Seok Chang	Korea
Track 12. Industrial	1569171869		Nanomanufacturing Technologies: Advances and Opportunities	Yan Wang	US
rack 13: Industrial	and Manuta	cturi	ng System Technologies Session 1 of 1, Room 4: Curacao - 6		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair: David Bennett		
PERIOD 4	1569166115	1	Measuring the Leanness of an organization	Sanjay Bhasin	UK
4:00 pm - 5:45pm	1569172119	2	Utilizing Stereolithography to Predict Behavior of High Speed Cutting Tools	Gamal Weheba	US
4.00 pm 0.40pm	1569173059		Transferring Knowledge of Manufacturing Techniques in Multinational Corporations: Findings Relate		UK
	1569174139		Barriers and Challenges in future Sustainable Manufacturing Systems Capable of Producing Innova		Denmark
Treat 00: MOT The	1569165945		Human Systems Integration Framework based on Systems Engineering Modeling Language	Tareq Ahram	US
Track 22: MOT - The	ory and Prac	ctice	, Session 2 of 14, Room 5: Curacao - 7		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
MONDAY			Session Chair:		
PERIOD 4					
4:00 pm - 5:45pm					
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	Paper #	Seq	Paper Title	Author/ Presenter	Country		
MONDAY			Session Chair: Breno Nunes				
PERIOD 4	1569166279	1	R&D Globalization in Iran: the Past, Present and Future Perspectives	Arash Golnam	Iran		
:00 pm - 5:45pm	1569166225	2	ICT Transfer: A Case Study of a Developing African Country	Joe Amadi-Echendu	South Africa		
00 piii - 5.45piii	1569166313	3	Knowledge Sharing in Education: A Comparative Study in the UK and China	Jian Peng	UK		
	1569166671	4	The impact of R&D investment on market value of firms: The role of technology innovation system a	SeChan Song	Korea		
	1569166555	5	A Systems Approach to Green Operations Strategy	Breno Nunes	UK		
MONDAY	TBD						
:00pm -9:00pm			Presidents' Welcome Reception				

			TUESDAY April 7, 2009					
8:30am - 5:00pm			Registration - Lobby					
TUESDAY PERIOD 1-A 8:30am - 9:15am		Room: Grand Sierra - E  Plenary Session TU.1  Dr. Michael K. Badawy  Professor of Management of Technology and Strategic Management, Virginia Tech University, USA  Title: Realignment to Market-driven Paradigms in Technology Management Education						
9:15 am - 9:30 am			Break					
TUESDAY PERIOD 1-B 9:30am - 10:30 am		Room: Grand Sierra - E Plenary Session TU.2 Panel Discussion: Publishing in Refereed Journals  Moderator: Dr. Robert Mason  Panelists: Dr. Michael K. Badawy: Editor-in-Chief, Journal of Engineering and Technology Management, Dr. David Bennett: General Editor, Journal of Manufacturing Technology Management, Dr. Jonathan Linton: Editor-in-Chief, Technovation.  Editors will provide advice and answer questions related to publishing in their respective Journals						
10:30 am - 11:00 am			Coffee Break					
TUESDAY PERIOD 2 11:00am -12:30pm		PARALLEL SESSIONS						
Track 01: Green Ted								
	chnologies, S	essi	on 3 of 5, Room 1: Grand Sierra - E					
	Paper #	Se <b>ssi</b> Seq	Paper Title	Author/ Presenter	Country			
TUESDAY	Paper#	Seq	Paper Title Session Chair: Elisabeth Lefebvre					
	Paper # 1569171237	Seq 1	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home	Olivier Chery	France			
TUESDAY PERIOD 2	Paper #  1569171237 1569171417	Seq 1 2	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home  Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption	Olivier Chery Aija Tapaninen	France Finland			
TUESDAY	Paper #  1569171237 1569171417 1569171509	Seq 1 2 3	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home  Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption  Green Technologies, how much is social, how much is physical?	Olivier Chery Aija Tapaninen Kwok SHUM	France Finland Hong Kong			
TUESDAY PERIOD 2	Paper #  1569171237 1569171417	Seq 1 2 3	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home  Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption	Olivier Chery Aija Tapaninen	France Finland			
TUESDAY PERIOD 2 11:00 am -12:30 pm	Paper #  1569171237 1569171417 1569171509 1569171535	Seq 1 2 3 4	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home  Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption  Green Technologies, how much is social, how much is physical?	Olivier Chery Aija Tapaninen Kwok SHUM	France Finland Hong Kong			
TUESDAY PERIOD 2 11:00 am -12:30 pm  Track 11: R&D Mana	Paper #  1569171237 1569171417 1569171509 1569171535	Seq 1 2 3 4	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption Green Technologies, how much is social, how much is physical? The emission badge for IT applications  1 3 of 4, Room 2: Curacao - 4  Paper Title	Olivier Chery Aija Tapaninen Kwok SHUM	France Finland Hong Kong			
TUESDAY PERIOD 2 11:00 am -12:30 pm  Track 11: R&D Mana	Paper #  1569171237 1569171417 1569171509 1569171535  agement, Ses  Paper #	Seq 1 2 3 4 Ssion	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption Green Technologies, how much is social, how much is physical? The emission badge for IT applications  13 of 4, Room 2: Curacao - 4  Paper Title  Session Chair: Yang Wang	Olivier Chery Aija Tapaninen Kwok SHUM Marcus Lanzl  Author/ Presenter	France Finland Hong Kong Germany  Country			
TUESDAY PERIOD 2 11:00 am -12:30 pm  Track 11: R&D Mana	Paper #  1569171237 1569171417 1569171535  1569171535  Paper #  1569167311	1	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption Green Technologies, how much is social, how much is physical? The emission badge for IT applications  13 of 4, Room 2: Curacao - 4  Paper Title  Session Chair: Yang Wang  Quantitative analysis of technology fusion based on patent data	Olivier Chery Aija Tapaninen Kwok SHUM Marcus Lanzl  Author/ Presenter  Katsuhiro Suzuki	France Finland Hong Kong Germany  Country  Japan			
TUESDAY PERIOD 2 11:00 am -12:30 pm  Track 11: R&D Mana TUESDAY PERIOD 2	Paper #  1569171237 1569171417 1569171535  agement, Ses Paper #  1569167311 1569170847	1   2   3   4	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption Green Technologies, how much is social, how much is physical? The emission badge for IT applications  13 of 4, Room 2: Curacao - 4  Paper Title  Session Chair: Yang Wang  Quantitative analysis of technology fusion based on patent data Internationalization of R&D at 3M focusing on the Case of Wind Energy: Conceptual Model and App	Olivier Chery Aija Tapaninen Kwok SHUM Marcus Lanzl  Author/ Presenter  Katsuhiro Suzuki Eduardo Vasconcellos	France Finland Hong Kong Germany  Country  Japan Brazil			
TUESDAY PERIOD 2 11:00 am -12:30 pm  Track 11: R&D Mana	Paper #  1569171237 1569171417 1569171535 1569171535  agement, Ses Paper #	1   2   3   4	Paper Title  Session Chair: Elisabeth Lefebvre  Specific and realistic criteria to evaluate a sustainable home Re-investigating Roger's framework: What characteristics of innovation affect in assessing adoption Green Technologies, how much is social, how much is physical? The emission badge for IT applications  13 of 4, Room 2: Curacao - 4  Paper Title  Session Chair: Yang Wang  Quantitative analysis of technology fusion based on patent data Internationalization of R&D at 3M focusing on the Case of Wind Energy: Conceptual Model and App	Olivier Chery Aija Tapaninen Kwok SHUM Marcus Lanzl  Author/ Presenter  Katsuhiro Suzuki Eduardo Vasconcellos Anna Kalvarskaya	France Finland Hong Kong Germany  Country  Japan			

Track 9: Information	and Commi	unica	ation Technology Management, Session 1 of 2, Room 3: Curacao - 5		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Hesham Mahgoub		
PERIOD 2	1569166689	1	Enhancing Usage of Self Service Technologies	Yuli Hasri	Malaysia
_	1569166825	2		B. Sari	The Netherlan
11:00 am -12:30 pm	1569166835	3	Employees Intention to Use E- Licensing in a Local Government Agency	Yuli Hasri	Malaysia
	1569167139		Simulation technology in the classroom: does it improve learning?	Harm-Jan Steenhuis	US
	1569167157			Nezar Sami	Egypt
Frack 15: Manageme	ent of Techn	olog	y in Developing Countries, Session 2 of 3, Room 4: Curacao - 6		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Dominique Jolly		
PERIOD 2	1569167123	1	The Effect of Open Innovation on Korean Manufacturers	Won Hee Lee	Korea
11:00 am -12:30 pm	1569170247			Nuttaka Homsup	Thailand
11.00 am - 12.00 pm	1569171067	3	Are developing countries catching up in management of technology? A comparative study of leading	Frances T. J. M. Fortuin	The Netherlar
	1569171145		Igniting innovation in emerging countries some experiences within Latin-American context	Mauricio Camargo	France
	1569171929		Application of past lessons for successful bio-energy technology transfer in Africa	Maxwell Mapako	South Africa
Frack 22: MOT - The	ory and Prac	ctice	, Session 4 of 14, Room 5: Curacao - 7		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Sami Spahi		
PERIOD 2	1569166695	1	Confined Zeodration an Environmental Friendly Hi Technology	Carla Palencia	Colombia
11:00 am -12:30 pm	1569166731		Evaluation of Corporate Competitiveness and Developing it through Benchmarking	Josu Takala	Finland
11.00 am - 12.00 pm	1569166759		Integration of Global manufacturing strategies and transformational leadership	Yanshuang Li	Finland
	1569166793		Virtual R&D team: Technology Transfer Facilitator	Hamid Tavakoli	Iran
	1569166807			Kazuaki Yanagisawa	Japan
rack 12: Project an	d Program M	lana	gement, Session 2 of 2, Room 6: Curacao - 8		_
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Stoyanka (Tanya) Petrova		
PERIOD 2	1569167043		Structured Processes and Corporate Entrepreneurship within the Fuzzy Front End	Verena Holtorf	Germany
11:00 am -12:30 pm	1569171721			Karen Silva	Brazil
11.00 am - 12.00 pm	1569171879		Decision Analysis for Technology Management: A Real Option Strategic Scorecard Approach	Cesar Munoz	US
	1569173379		The Programme Management Office as Innovation Enabler in the South African railways	Jan Swanepoel	South Africa
	1569171231	5	Apply Green Project Management in Your Projects. Reduce, Reuse, Recycle - It is easy being Gree	Stoyanka Petrova	US
12:30 pm - 1:30 pm			Lunch		

TUESDAY PERIOD 3 1:30pm -3:15pm

1:30pm -3:15pm	PARALLEL SESSIONS				
Track 01: Green Ted	hnologies, S	Sessi	on 4 of 5, Room 1: Grand Sierra - E		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Elisabeth Lefebvre		
PERIOD 3	1569171591		Competitive strategy and sustainable product: Braskem's Green Polyethylene	Raquel Engelman	Brazil
1:30 pm - 3:15 pm	1569170739		Communication activity development of three green technologies	Heini Jarvenpaa	Finland
	1569171685	3	Technology Transfer in the Brazilian Electric Sector  Obstacles to Technology Improvements and Innovation in Russian Wood Products Industries: Surv	Fernanda Arruda	Brazil UK
	1569171697 1569171717		The uptake of sustainable waste management in the healthcare sector	Elisabeth Lefebvre	Canada
Track 11: R&D Mana			14 of 4, Room 2: Curação - 4	Liisabetii Leiebvie	Oanada
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY	·	·	·		,
	1569171787	-1	Session Chair: Yan Wang A fuzzy model to support integrated R&D project selection and portfolio management	Pafaal Clamanta	Brozil
PERIOD 3	1569171787		Effective R&D Team Leadership in a Changing Business Environments	Rafael Clemente Hans Thamhain	Brazil US
1:30 pm - 3:15 pm	1569171795		Dynamics of inter-firm technology partnering in Europe (Eureka) and Iberoam-rica (Iberoeka): a Spa		Spain
	1569171969	4	New Paradigm in R&D Management: Focusing on the Moderator Effect of Followership	Yong Won Kim	Korea
	1569171983	5	Required Japan's R&D Strategy in Post Information Society	Yuji Tou	Japan
Track 9: Information	and Commi	unica	tion Technology Management, Session 2 of 2, Room 3: Curacao - 5		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Stoyanka (Tanya) Petrova		
PERIOD 3	1569143947		Conceptual Model of International Technology Transfer	Amir Nasser Akhavan	Iran
1:30 pm - 3:15 pm	1569167161		Egypt ICT Strategy Review: Research & Innovation Perspective	Nezar Sami	Egypt
1.00 p 0.10 p	1569170327		Implementation of ERPs in Brazilian Companies	Ademir Ferreira	Brazil
	1569171445 1569171881		Technological Innovation and Performance relationship: a Brazilian manufacturing sector case Using Virtualized Environments for Building an Advanced VoIP Research and Development Infrastr	Carlos Alberto Divino	Brazil US
Track 18. Technolo			veness, Session 1 of 2, Room 4: Curacao - 6	HINOSIAIA LI-SAIU	03
Track to: Technicio					<u> </u>
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Dominique Jolly		
PERIOD 3	1569166497	1	Competitive Strategies to Create Core Competencies for Iranian Dates Technology Parks	Mohammad Naserbakht	Iran
1:30 pm - 3:15 pm	1569166675	2	Comparing Operational Competitiveness Strategies in China and Finland	Shubin Si	P.R. China
1.00 pm - 0.10 pm	1569167129		Competition among Computer Game Genres: An Empirical Study of Graphics Performance	Ozgur Dedehayir	Finland
	1569169669	4	Market reception in establishing a new web application engine category: Case Google Chrome	Marko SeppĤnen	Finland
Trook 22: MOT The	1569171057		Sectoral Distribution Patterns of International Competitiveness: Structural Similarity and Specializat, Session 5 of 14, Room 5: Curacao - 7	i(Ning Li	US
Track 22: MOT - The	ory and Prac	ctice	, Session 5 of 14, Room 5: Curacao - 7	_	
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Sami Spahi		
PERIOD 3	1569167199	1	Capturing Value through Open Innovation in the Medical Electronics Sector	Julie Thomson	UK
1:30 pm - 3:15 pm	1569166849	2	Policy making for fostering wind industry development - the case of wind sector in Iran	Naser Bagheri Moghaddam	Iran
p 0.10 p	1569171901	3	Technology Road mapping in Coal Mining : A Case Study	Joe Amadi-Echendu	South Africa
	1569166927	4	Technology Options and Climate Change: A Framework for Evaluation	Charlotte Geffen	US
	1569166937	5	Improving the Mass Customization Cycle's effectiveness through Supply Chain Management Strate	gSami Spahi	US

Track 22: MOT - The	ory and Prac	ctice	, Session 6 of 14, Room 6: Curacao - 8		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Fred Betz		
PERIOD 3	1569167009	1	Patent Citation Network Analysis on Identifying Critical Techniques- A Case of Thermal Stable Polyr	Hsin-Ning Su	Taiwan
1:30 pm - 3:15 pm	1569163839	2	Implementation of knowledge management within the construction industry in Saudi Arabia	Mohammed Alshahrani	Saudi Arabia
1.30 pm - 3.13 pm	1569167015	3	Informal networking within Regional Innovation Ecosystem – an Example of Machinery Tool Indus	Pei-Chun Lee	Taiwan
	1569167027	4	Innovation Dynamics: A System Dynamics View on Innovation	Sooyoung Kim	Korea
	1569171897	5	MOT Education and Research in Nigeria	Joe Amadi-Echendu	South Africa
3:15 pm - 3:30 pm			Coffee Break		

TUESDAY PERIOD 4 3:30pm -5:30pm

3:30pm -5:30pm					
Track 01: Green Ted	chnologies, S	essi	on 5 of 5, Room 1: Grand Sierra - E		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
			Session Chair: Stoyanka (Tanya) Petrova		
TUESDAY	1569171823		Greening of the Power Grid: Toward increased efficiencies and integration of renewable resources	Massoud Amin	US
PERIOD 4	1569171613		Field burning practices in Brazil: path dependence analysis	Roberto Gonaalves	Brazil
3:30 pm - 5:30 pm	1569167099		Green air cleaning technology	Oscar K. S. Hui	Hong Kong
	1569171919		Prospects For CleanTech Venture Capital Investment In China: A Third Wave?	Bei Chen	US
	1569172283 1569172669		Green Technologies or Green Minds? Issues Relating to Green Data Centers for Universities in Western Canada	Lillian Atef Shafik Richard Smith	Egypt
	1509172009	О	Issues Relating to Green Data Centers for Universities in Western Canada	Richard Smith	Canada
Track 14: Logistics	and Supply	Chai	n Management, Session 1 of 1, Room 2: Curacao - 4		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUESDAY			Session Chair: Sam Fayez		
	1569166149	1	A Systems Dynamic Approach to Channel Management	Hentie Dirker	South Africa
PERIOD 4	1569166575		Methods to improve energy efficiency in supply chains	Mats Larsson	Sweden
3:30 pm - 5:30 pm	1569167089	3	The effect of steel industry chain and logistics cost to Thailand's Economy	Nanthi Suthikarnnarunai	Thailand
	1569167197		Adding value through using vendor managed inventory systems: Contribution of supplier services to	Yasanur Kayikci	Austria
	1569170671		Integration Technology for Long Distance Logistics and Supply Chain Management	Hyunbo Cho	Korea
	1569171471		A framework for logistic benchmarking in the wine industry	Fernanda A. Garcia	Argentina
Track 10: The Integr	ration of Tech	nolo	ogy and Business Strategies, Session 1 of 3, Room 3: Curacao - 5		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
			Session Chair: Chair: Delik Cetindamar		
TUESDAY	1569164637	1	Impacts on ICT adoption in the European transport and logistics firms	Antonio Hidalgo	Spain
PERIOD 4	1569166655	2	Business Strategy Drives Technology Adoption	Jean Wang	US
3:30 pm - 5:30 pm	1569166661	3	Business Architecture: A Structured Approach to Business Software Project Success	Loran Cox	US
0.00 pm 0.00 pm	1569166673		International technology alliances. The parent-subsidiary relationship	Marcos Bruno	Brazil
	1569167193	5	Development of Pleiotrophy Model for Product Design	Sanna Puha	Finland
	1569169259 1569169677		The Major Determinants for the Adoption of the Strategic Technology Roadmap (STRM) as a Infrast		Korea
Track 15: Managam			recentledgy management recite and reciniqueer active miceting their estage and river impact of	: Construction Techno	Turkey
Track 15. Manageni		Ŭ			
	Paper #	Seq	Paper Title	Author/ Presenter	Country
TUECDAY			Session Chair: Dominique Jolly		
TUESDAY	1569171937		Selection of renewable energy technologies in Africa: The case of bio-gas in Rwanda	Marie-Louise Barry	South Africa
PERIOD 4	1569172731		Closing the Gap: Incursions of Developing Countries into the Knowledge Economy	Victor Tamayo	Colombia
3:30 pm - 5:30 pm	1569173157	3	Factors for the building of Technological Innovation Capabilities in Chinese firms: Some empirical file		France
0.00 pm	1569174223			Tien-Chi Lin	Taiwan
	1569167079		Effects of procurement on construction project performance	Per Erik Eriksson	Sweden
	1569171831		Innovative Information and Communication Technologies in the Construction Industry	Yassine El Ghazali	Canada
	1569174127	7	Management of Green Building Technologies	Amr Moustafa	Egypt

TUESDAY					4
TUESDAY			Session Chair: Sami Spahi		
	1569167103	1	Financial Innovation of the Reverse Mortgage and the Application in China	Jin Chen	P.R. China
PERIOD 4	1569167107	2	The Influence of National Culture on the Multidimensionality of Tourist Destination Image: a Case of	Yue-gian Jia	P.R. China
3:30 pm - 5:30 pm	1569167137			Helai Huang	US
5.30 pm - 5.30 pm	1569167179	4	How To Keep Security Projects From Getting Submarined	Michael Scheidell	US
	1569167181	5	Methodology for the design of a portfolio of innovation projects	Santiago Quintero	Colombia
	1569167237	6	The Integration Degree of Technologies from Different Fields	Jun Hosoya	Japan
	1569167245	7	Technology Selection in Construction Projects Using ANP	Tina Nikou	Iran
ack 3: MOT Educat	tion and Re	sear	ch, Session 1 of 1, Room 6: Curacao - 8		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
			Session Chair: Steve Walsh		
TUESDAY	1569166391	1	Transforming a Technology Management Program into a Successful Inter-Disciplinary Program for t	Gad Selig	US
PERIOD 4	1569170989	2	Spreading Technology through Education: Intelligent Transportation Program between UCF-CATSS		Egypt
	1569171499	3	Evaluation of a Concept for Professional Improvement by Study in Engineering Sciences	Hans Gatzen	Germany
5.30 pm - 5.30 pm	1569171865	5	Using Geographic Information Systems to Study Student Retention	Cheryl Hanewicz	US
	1569171873	6	Core Curricular Elements of Undergraduate Technology Management Programs	Pamela Becker	US
F	1569172005	7	Transfer and Innovation Workshops (TIW) A new strategy to link SMEs needs and University capable	Laure Morel	France

			WEDNESDAY April 8, 2009					
8:30am - 5:00pm		Registration - Lobby						
WEDNESDAY PERIOD 1 8:30am - 10:00 am	Pane	Room: Grand Sierra - E Plenary Session WE.1  Panel Discussion: World Economy, What happened?  Moderator: Dr. Yasser Hosni  Panelists: Dr. Tarek Khalil, Dr. Fred Betz, Dr. Massoud Amin  Panelists will try to explain the World Economic situation and the Role of Technology in the recovery process						
10:00 am - 10:30 pm			Coffee Break					
WEDNESDAY PERIOD 2 10:30 am - 12:00		PARALLEL SESSIONS						
Track 4: Innovation	, Technology	/ Nui	rturing and Incubation, Session 1 of 2, Room 1: Grand Sierra - E					
	Paper #	Seq	Paper Title	Author/ Presenter	Country			
WEDNESDAY PERIOD 2 10:30 am -12:00 pm	1569166277 1569167001 1569167097 1569167349	3	Session Chair: Tarek Khalil  Technology Parks as a Catalyst for Economic Growth - Approaches and Strategies  Opportunity recognition: testing the structural model  The Magic Point: Institutionalization of Spin-Offs  From Invention to Large-scale Diffusion in Five High-tech Industries	Mohamed El-Mahdy Igor Prodan Mats Larsson J. Roland Ortt	Egypt SI Sweden The Netherlands			
Track 5: National ar	nd Regional	Гесh	nology Policies and Infrastructure, Session 1 of 3, Room 2: Curacao - 4					
	Paper #	Seq	Paper Title	Author/ Presenter	Country			
WEDNESDAY			Session Chair: Eduardo Vasconcello					
PERIOD 2 10:30 am -12:00 pm	1569164055 1569167003 1569167219 1569167277 1569167453	2 3 4	Long live patents: the increasing life expectancy of patent applications and its determinants The Creative Industry Influence Consuming in China Broadband Internet Policies in the OECD Countries How governments matter to sustainable development: Comparison of German and U.S. wind energy The Development of National Innovation System: Further Findings from National Innovation Agency		BE P.R. China Finland Germany Thailand			
Track 10: The Integr	ation of Tech		ogy and Business Strategies, Session 2 of 3, Room 3: Curacao - 5					
•	Paper #	Seq	Paper Title	Author/ Presenter	Country			
WEDNESDAY			Session Chair: Chihiro Watanabe					
PERIOD 2 10:30 am -12:00 pm	1569171661 1569171705 1569171967	1 2 3	The competitive priorities of the wind power investment The Importance of Technology in Explaining Google's Success Leveraging Technology in Trade Development: Indian Experience	Tomi Makipelto Luis Guedes Surya Agarwal	Finland Brazil India			
			The state of the s		au			

Frack 7: Technology	Transfer, N	/larke	eting and Commercialization, Session 1 of 3, Room 4: Curacao - 6		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: John Aje		
PERIOD 2	1569164053	1	Patents only live twice: a patent survival analysis to analyze the determinants of examination lags, g	Nicolas van Zeebroeck	BE
	1569166493	2	An Investigation on Perceived Innovativeness and Actual Innovativeness of Early-Adopters for Digita	Yeonhee Lee	Korea
0.30 am - 12.00 pm	1569166921	3	Formal and Informal Technology Transfer from Academia to Industry: Complementarity Effects and	Christoph Grimpe	Germany
	1569166933	4	Tacit and explicit knowledge sharing in collaborative R&D projects	Benjamin Niedergassel	Germany
	1569167091			Arho Suominen	Finland
rack 22: MOT - Theo	ory and Prac	ctice	, Session 8 of 14, Room 5: Curacao - 7		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Fred Betz		
PERIOD 2	1569167259	1	Network Perspective of Technological Evolution for Regional Innovation System	Pei-Chun Lee	Taiwan
0:20 am 12:00 pm	1569167297		Foresight methodologies applied to technical competences management in ICT for Mexican electric	Alejandra Herrera Mendoza	MX
0.30 am - 12.00 pm	1569167305	3	Corporate Social Responsibility as Managing Technological Tool	Liandra Pereira	Brazil
	1569167315	4	Management of Green Technology in the IT Industry	Chris Molloy	US
	1569167317	5	The Prediction of Cultural Values in Innovation Dimension	Juliana Ribeiro	Brazil
rack 22: MOT - Theo	ory and Prac	ctice	, Session 9 of 14, Room 6: Curacao - 8		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Trifilova Anna		
PERIOD 2	1569167347	1	Highway Asset Maintenance and Management	Yasser Hosni	US
	1569167361		Embracing Green Technology in Video Surveillance	Dale Gigandet	US
	1569168317		Network Dynamics of the Brazilian Public Software	Angela Alves	Brazil
	1569170069	4	Examining the Relationships Between Technology Strategy, Organizational Climate and Knowledge	Alphonso Bellamy	US
	1569174011			Frederick Lochner	South Afric

WEDNESDAY PERIOD 3 1:30 pm - 3:15 pm			PARALLEL SESSIONS		
Track 4: Innovation	i, Technology	y Nu	rturing and Incubation, Session 2 of 2, Room 1: Grand Sierra - E		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Tarek Khalil		
	1569168283	1	Entrepreneurship System, Egypt as a case study.	Yasser Tawfik	Egypt
PERIOD 3	1569169423	2	KISA in low tech sectors as tech. innovation promoters	Jose' Albors	Spain
1:30 pm - 3:15 pm	1569171239	3	University of Central Florida Incubation Program: A Case Study of the Entrepreneurship Ecosystem	Tarek Kamel	Egypt
	1569171327		Innovation Generation: Teaching Innovation and MoT Trends	Tracy Christofero	US
	1569171695		University-Industry Interaction: A Knowledge Flow Typology	Paulo Zawislak	Brazil
	1569171845		The Relevance of the Organizational Environment for Innovation Adoption	Liliana Vasconcellos	Brazil
Track 5: National a	nd Regional	Tech	nology Policies and Infrastructure, Session 2 of 3, Room 2: Curacao - 4		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Eduardo Vasconcello		
	1569170695	1	A New Approach to Developing the Science of STI Policy in Korea	Sung-Goo Han	Korea
PERIOD 3	1569171123	3	Policy Formulation for an Environmentally Friendly Paradigm Shift	Carol Farver	US
1:30 pm - 3:15 pm	1569171543	4	Structure of interfirm networks in Hamamatsu optoelectronics cluster	Yuya Kajikawa	Japan
1	1569171671	5	A Study on the Efficiency of Patent Renewal Mechanism	Seung Lee	Korea
1	1569171899	6	Program approach in shaping innovative sector as an element of Siberian knowledge-based econon	Galina Untura	Russia
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Track 10: The Integr	ration of Teci	nnoi	ogy and Business Strategies, Session 3 of 3, Room 3: Curacao - 5 AND Tra	CK 19: Women in Techr	iology, Sessi
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESD 41/			Session Chair: Chihiro Watanabe		
WEDNESDAY	1569171867	1	Technology Managers: Is there a difference?	Pamela Becker	US
PERIOD 3	1569172127	2	The influence of sattelites of external software companies in developing countries	Larcio Ferreira	Brazil
1:30 pm - 3:15 pm	1569172175	3	Assessment of Optimal Functionality Development Dynamics	Jae-Ho SHIN	Japan
	1569174141	_	Barriers and Challenges in Sustainable Technology Business Development process approach.	Sven Hvid Nielsen	Denmark
	1560160000		The Unioned Telest Deel, Wemen in Ducinese	Janaina Chausa	LIC

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	1569169823	5	The Untapped Talent Pool: Women in Business	Jessica Shouse	US			
	1569171991		Open Innovation in a Post-oil Society	Chihiro Watanabe	Japan			
Track 7: Technology Transfer, Marketing and Commercialization, Session 2 of 3, Room 4: Curacao - 6								
	Paper #	Seq	Paper Title	Author/ Presenter	Country			
WEDNEODAY			Session Chair: John Aje					
WEDNESDAY	1569167405	1	Marketing of Green Technologies. Current Challenges and Opportunities for Industrial Firms	Henri Simula	Finland			
PERIOD 3	1569171075		The way of communicating technology - relevance, alternatives and recommendations	Daniel Gerhard	Germany			
1:30 pm - 3:15 pm	1569171601		Commercialization of academic knowledge in Indian Context: Issues & Initiatives, a case study of I		India			
	1569171775	4	Towards Open Innovations: Technology Acquisition and Technology Commercialization. Case of Ru	Daria Podmetina	Finland			
	1569171801	6	Patent portfolio of a technology transfer program	Yukio Kemmochi	Japan			

TIACK ZZ. WOT - THE	eory and Prac	ctice	, Session 10 of 14, Room 5: Curacao - 7		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Fred Betz		
	1569170257	1	Infrared Brake Screening Experiment and Observations	Hesham Mahgoub	US
PERIOD 3	1569167011	2	Investigation of Research Focus Parallelship for Technology Foresight by Network Analysis	Hsin-Ning Su	Taiwan
1:30 pm - 3:15 pm	1569170545	4	Technological <b>S</b> curves analysis of the diffusion of technological innovations	Jhon Zartha Sossa	Colombia
, ,	1569170589	5	Reactor model in direction of outcome in transformational leadership	Antti Kukkola	Finland
	1569170797	6	Formation of Technology Transfer and Commercialization Mechanisms	Svetlana Terebova	Russia
Track 6: Small and I	Medium Ente	rpris	l ses, Session 1 of 1, Room 6: Curacao - 8		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY	Paper #	Seq	Paper Title Session Chair: Trifilova Anna	Author/ Presenter	Country
WEDNESDAY	Paper # 1569167013	Seq 1	Session Chair: Trifilova Anna	Author/ Presenter  Alenka Slavec	Country
PERIOD 3	·	1	Session Chair: Trifilova Anna The influence of entrepreneur's characteristics on short and long term financing of small firms		•
	1569167013	1 2	Session Chair: Trifilova Anna The influence of entrepreneur's characteristics on short and long term financing of small firms	Alenka Slavec Joakim Wincent	Slovenia
PERIOD 3	1569167013 1569167253 1569167295 1569171351	1 2 3 4	Session Chair: Trifilova Anna The influence of entrepreneur's characteristics on short and long term financing of small firms Innovation Network Board Compensation and Performance Success Factors in the Active Internationalization of Small and Medium Software Enterprises: a cas Application of Timing Option to Biotech Start-up Commencement in Japan	Alenka Slavec Joakim Wincent Mauracio Galimberti Takao Fujiwara	Slovenia Sweden Brazil Japan
PERIOD 3	1569167013 1569167253 1569167295	1 2 3 4 5	Session Chair: Trifilova Anna The influence of entrepreneur's characteristics on short and long term financing of small firms Innovation Network Board Compensation and Performance Success Factors in the Active Internationalization of Small and Medium Software Enterprises: a cas Application of Timing Option to Biotech Start-up Commencement in Japan	Alenka Slavec Joakim Wincent Mauracio Galimberti	Slovenia Sweden Brazil
PERIOD 3	1569167013 1569167253 1569167295 1569171351	1 2 3 4	Session Chair: Trifilova Anna The influence of entrepreneur's characteristics on short and long term financing of small firms Innovation Network Board Compensation and Performance Success Factors in the Active Internationalization of Small and Medium Software Enterprises: a cas Application of Timing Option to Biotech Start-up Commencement in Japan	Alenka Slavec Joakim Wincent Mauracio Galimberti Takao Fujiwara	Slovenia Sweden Brazil Japan

WEDNESD	AY
PERIOD 4	3:30
pm - 5:30 բ	om

pm - 5:30 pm					
rack 8: Technology	y Foresight a	nd F	orecasting, Session 1 of 2, Room 1: Grand Sierra - E		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Massoud Amin		
_	1569167017	1	Application of Text Analytics in Green Energy Forecasting	Ruoyi Zhou	US
PERIOD 4	1569167039		Scenario-based Technology- and Product-Planning	Martin Kokoschka	Germany
3:30 pm - 5:30 pm	1569167075		The Effect of Internet and Mobile Telephone Penetration on Consumption of Graphic Papers	Maija Hujala	Finland
	1569171257	1	IT-based Strategic Foresight	Martin Kokoschka	Germany
	1569171827	5	Technology Scanning, Mapping and Foresight: Energy Science, Technology and Policy Options for	Massoud Amin	US
······································		6	and any Deliving and Informations Opening Option Option Opening Option		
rack 5: National a	nd Regional	recn	nology Policies and Infrastructure, Session 3 of 3, Room 2: Curacao - 4		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: William Thompson		
	1569171861	1	Does Movement of Inventors Between Companies Affect their Productivity?	M. Hosein Fallah	US
PERIOD 4	1569172367	2	Understanding the dynamics of Industrial Clusters: The Case of the Canadian telecommunication ed	Ziad Rotaba	Canada
3:30 pm - 5:30 pm	1569172095	3	Impact of new technologies in Watershed management: new successful experiences.	Francisco Oliveira	Brazil
	1569172601	4	Developing a Functional Model for Evaluating the National Innovation Systems - Case of IRAN	Mehdi Mohammadi	Iran
	1569166495		Characteristics of Self-Service Technology and Impacts on Customer Participation	Yeonhee Lee	Korea
	1569172135		Tracking of Commercial Vehicles: Issues & Technologies	Amr Oloufa	US
rack 18: Technolo	gy and Com	petiti	iveness, Session 2 of 2, Room 3: Curacao - 5		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Chihiro Watanabe		
_	1569171461	1	Achieving lean status in a South African manufacturing organization.	Dawid Kruger	South Afric
PERIOD 4	1569171489	2	Application of an outranking-based sorting method to improve the class identification of innovative f	Mauricio Camargo	France
3:30 pm - 5:30 pm	1569171843	4	Technology, Supply Chain and Competitiveness in Shipbuilding Industry	James Weiss	Brazil
	1569171961		Determinants of Patent Quality: An Analytical Hierarchy Process (AHP) based Framework	Mukundan Raghavan	India
	1569172277	6	A Study on the Competitiveness of the Middle East in the ICT Sector	Nesreen El Rayes	Egypt
rack 7: Technolog	v Transfer, N	/larke	l eting and Commercialization, Session 3 of 3, Room 4: Curacao - 6		
	Paper #	Seq		Author/ Presenter	Country
WEDNESS			Session Chair: John Aje		
WEDNESDAY	1569171837	1	Exploration and Partner Diversity: Two Sources of Novelty for Interfirm Knowledge Transfer	Hamid Mazloomi Khamseh	France
PERIOD 4	1569171847		Success and failure factors in technology transfer from publicly funded food research	Paul O'Reilly	Ireland
3:30 pm - 5:30 pm	1569173577		A Study on the Customer Satisfaction Affecting the Loyalty of the Technology Licensee	Inkvu Lee	Korea
5.55 pm 5.55 pm	1569173377		Recent Developments in Bayesian process Monitoring: A Literature Review	Gamal Weheba	US
	1569173915		How does the Creative Industry Influence Consuming	Xiaomei Wang	P.R. Chin
	1000170010	6	now does the creative madely inhacine consuming	Macmor wang	i .i i. Ollilli

	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNESDAY			Session Chair: Najib Harabi		
	1569166709	1	Phasing technology transfer projects for sustainable economic development	Engela Beukman	South Africa
PERIOD 4	1569171235		Decision making during a crisis	Olivier Chery	France
3:30 pm - 5:30 pm	1569167309	3	technology trajectories and regulatory guidelines: further remarks on the nanotechnology industry	Paulo Zawislak	Brazil
	1569170769	4	Situational and contextual affordance - Appreciating human interpretations in New Product Developr	John Mathiasen	Denmark
	1569172057	5	Social Balance of Major Brazilian Organizations	Eric Dorion	Brazil
	1569167065			Najib Harabi	Switzerland
Frack 22: MOT - The	eory and Prac	ctice	, Session 11 of 14, Room 6: Curacao - 8		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
WEDNEODAY			Session Chair: Ben Amaba		
$M = M = C \cap M \vee$				Prescott Ensign	Canada
WEDNESDAY	1569170865	1	Technology sharing within the globally dispersed R&D of the multinational, multidivisional firm	Frescon Ensign	
PERIOD 4	1569170865 1569171073	2	Technology sharing within the globally dispersed R&D of the multinational, multidivisional firm  The Role and Relations of Technology Transfer Managers in the different Stages of the Technology		Germany
PERIOD 4					
PERIOD 4	1569171073		The Role and Relations of Technology Transfer Managers in the different Stages of the Technology The Study on the Green Supply Chain Risk	Daniel Gerhard	Germany
	1569171073 1569171167	3	The Role and Relations of Technology Transfer Managers in the different Stages of the Technology The Study on the Green Supply Chain Risk	Daniel Gerhard Yu-Hui Cheng	Germany Taiwan
PERIOD 4	1569171073 1569171167 1569171199	3 4 5	The Role and Relations of Technology Transfer Managers in the different Stages of the Technology The Study on the Green Supply Chain Risk Technology Portfolio Selection by a Robust Optimization Model, A Case in the Iranian Oil Industry	Daniel Gerhard Yu-Hui Cheng Seyed Farhang Fassihi Lang	Germany Taiwan Iran

			THURSDAY April 9, 2009					
8:30am - 10:00am		Registration - Lobby						
	Room: Grand Sierra - E							
THURSDAY	Plenary Session TH.1							
PERIOD 1	Special Session: Career Paths in Management of Technology							
9:00am -10:00 am	Professor David Bennett, Dr. J.R. (Roland) Ortt, and Breno Nunes							
0.000			Troicssor bavia bennett, br. v.n. (Holana) Ont, and breno h	varies				
10:15 am - 10:30 pm			Coffee Break					
THURSDAY PERIOD 2 10:30 am -12:00pm			PARALLEL SESSIONS					
Track 8: Technology	/ Foresight a	nd F	orecasting, Session 2 of 2, Room 1: Grand Sierra - E					
	Paper #	Seq	Paper Title	Author	Country			
THURSDAY			Session Chair: Amr Oloufa					
PERIOD 2	1569171849	1	Forecasting nanotechnology-enhanced thin-film solar cells	Ying Guo	P.R. China			
10:30 am -12:00 pm	1569172291 1569171941		The Impact of Underlying Technologies to Mobile Video Service Innovation	Xiaofeng Ma	Germany			
10.00 am 12.00 pm	1569171941		Business Modeling Framework for Ubiquitous Technologies The impact of femtocells on the converging ICT and media industry value networks	Junghae Seo Riaan Naude	Korea South Afric			
	1569172105	5	The Cross-Country Comparison of the Relation of Technological Diversification and Technology Diff		Taiwan			
	1569171223		Conceptual framework defining innovative practices : the epistemology of practices	Catherine Aubier	France			
Frack 17: Emerging	Technologie	s, Se	ession 3 of 3, Room 2: Curacao - 4		ı			
	Paper #	Seq	Paper Title	Author/ Presenter	Country			
THURSDAY			Professors: Laure Morel, Mauricio Camargo, Bernard Katzy and Domunique Jolly					
PERIOD 2			Special Session					
10:30 am -12:00 pm			Management of Technology Ph.D. / Doctoral/ Forum					
•			Management of reciniology Fit.D. / Doctoral/ Forum					
Track 22: MOT - The	ory and Prac	ctice	, Session 12 of 14, Room 3: Curacao - 5					
THURSDAY	Paper#	Seq	Paper Title	Author/ Presenter	Country			
PERIOD 2			Session Chair: Hazem Ezzat					
10:30 am -12:00 pm	1569171341		-Role of "University Researcher" and "Buffer Human Resource"- Study for the Regional Developmer		Japan			
10.30 am - 12.00 pm	1569171477 1569171593		Paving the way to greener health care institutions in France  How different are the main determinants for pursuing international R&D collaboration between large	Muriel Walas	France Korea			
	1569171593		The Determinants of the Science based cluster growth	Vincent Mangematin	France			
Frack 22: MOT - The			, Session 13 of 14, Room 4: Curacao - 6		. 101100			

THURSDAY PERIOD 2 10:30 am -12:00 pm	Paper #	Seq	Paper Title	Author/ Presenter	Country
			Session Chair:Jina Kang		
	1569171641	1	Project Management: Learning by Breaking the rules	Vincent Mangematin	France
	1569171771			Babak Bahaddin	Iran
'	1569171825		Impact of lean manufacturing implementation programs on process innovation culture	Paul O'Reilly	Ireland
		4			
Track 2: Social Impa	ct of Techno	ology	Development, Session 2 of 2, Room 5: Curacao - 7		
THURODAY	Paper #	Seq	Paper Title	Author/ Presenter	Country
THURSDAY			Session Chair: Rias Van Wyk		
PERIOD 2	1569172115	1	Sustainability of bio-diesel production: new source of regional development	Francisco Oliveira	Brazil
10:30 am -12:00 pm	1569172117		Global Green and Global Economy: Complementary or Conflicting?	Arup Mukherjee	US
-	1569172053		A Study of National Competitiveness and University-Industry Collaboration	Jou-Chen Chen	Taiwan
	1569181959		V	Rias Van Wyk	US
Track 22: MOT - The	ory and Prac	ctice	, Session 14 of 14, Room 6: Curacao - 8		
	Paper #	Seq	Paper Title	Author/ Presenter	Country
THURSDAY			Session Chair: William Thompson		
PERIOD 2	1569171829	1	Toward Resilient and Agile Systems: Leadership and Management of Infrastructures and Large-sca	Kirk Froggatt	US
10:30 am -12:00 pm	1569171891	2	National Science and Technology Roadmap, A Comprehensive Approach, An Overview of The case	Seyed Farhang Fassihi Lang	Iran
	1569171933		Traces of Flying Geese and Revealed Comparative Advantage of Turkish Automotive Industry	Banu Bozkurt	UK
	1569171997	4	Management of Worker Technology: Demographics and Green Cause a Change in Focus	William Thompson	US
THURSDAY 12:00 - 1:00 pm			IAMOT General membership meeting ( Lunch Box will be	provided)	
1:00 PM			END OF CONFERENCE		