
*Workshop finds significant overlap between
CNS-ASU research and private sector interests.*

As part of a new initiative to engage and collaborate with private sector organizations, the Center for Nanotechnology in Society at ASU (CNS-ASU) held a workshop that included participants from all over the United States who represented a wide range of nanotechnology-related private sector organizations.

The workshop provided CNS-ASU with an opportunity to introduce key experts from various fields of nanotechnology to the work the Center does in researching, communicating, and discussing the societal dimensions of nanotechnology. Participants came from fields including law, architecture, policy, non-governmental organizations, industry, and the local business community.

Additionally, the workshop created a networking space for participants to collaborate and exchange knowledge from their fields of expertise.

Sarah Davies, Private Sector Engagement Coordinator
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CNS-ASU and Private Sector Nanotechnology



Through the wide array of private sector participation, the workshop revealed significant overlap between the center's research and private sector interests. Key synergies included CNS-ASU research on innovation and patenting in nanotechnology and on public opinion and its effects on markets.

[The full workshop report is online and can be accessed here.](#)

As a further component of this research initiative, CNS-ASU is conducting video interviews with key industry experts from different nanotechnology-related sectors. The interviews explore the interests these private sector groups have in nanotechnology and showcase their views on what it will mean to develop the technology in a responsible manner. [Watch the videos here.](#)



Private sector research and development is key to the ways in which nanotechnology will be applied and regulated in the U.S. over the coming years. In recent months, CNS-ASU has been finding new ways to create mutually beneficial interactions with private sector organizations.



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