



CENTER FOR NANOTECHNOLOGY IN SOCIETY  
at Arizona State University



and

THE biodesign INSTITUTE  
ARIZONA STATE UNIVERSITY

*Hubris and Hybrids:*  
*On the Cultural Assessment of Nanotechnology*  
Andrew Jamison

**When:** April 26, 2006, noon-1 p.m.  
**Where:** BioDesign Auditorium  
**Admission:** Free, but seating is limited to 90

Andrew Jamison is Professor of Technology and Society at Aalborg University in Denmark and Guest Professor, Environmental Science, Malmö University College, since 2003.

As with many new technologies before they find their appropriate - and often inappropriate - uses in society, the meanings of nanotechnology are still unclear. There is both a great deal of hype and a good deal of horror accompanying the emergence of this new field of research, and it can therefore be of some importance to attempt to provide a cultural assessment of nanotechnology. Drawing on a conceptual framework that he has developed with Mikael Hård in their recent book, *Hubris and Hybrids: A Cultural History of Technology and Science* (Routledge 2005), Andrew Jamison will discuss both the hubris and the hybrids that are involved in the development of nanotechnology. He will also present some of the efforts that are being made in Europe to provide a cultural assessment of nanotechnology.

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To read Andy's bio, go to <http://www.plan.aau.dk/~andy/>

To read a short piece on the topic, go to <http://www.easst.net/review/sept2005/jamison>

To read a review of the book, go to <http://www.nature.com/nature/journal/v438/n7068/full/438562a.html>